

girl scouts 
carolinas peaks
to piedmont

**2023 FALL PRODUCT
PROGRAM TROOP
VOLUNTEER TRAINING**

**OWN YOUR
magic**



**YOUR COUNCIL
PRODUCT
PROGRAM
TEAM**

**YOUR SERVICE UNIT
FALL PRODUCTS
MANAGER:**

***ENTER YOUR NAME AND
CONTACT INFO HERE***

Jeannie Brown

Director of Product Program

jbrown@girlscoutsp2p.org

Hickory Service Center



Alexis Braca

abraca@girlscoutsp2p.org

Hickory Service Center





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2022 REVIEW

- Each participating troop earned an average of \$255 in the 2022 Fall Product Program
- Each girl participating earned an average of \$45 for her troop
- Thank you for helping to make our fall product program a success!



5 SKILLS ACQUIRED THROUGH GIRL SCOUT LEADERSHIP EXPERIENCE

Goal Setting
Money Management
People Skills
Decision Making
Business Ethics

Plus Girl Scout Programs, Camp,
Troop Activities & Giving Back

YOUR IMPACT ON THE GIRL SCOUT'S EXPERIENCE



The Program itself is a learning experience



Troops use money earned from the program participate in fun adventures like travel and camp



Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience

THE GIRL SCOUT'S PERSONALIZED EXPERIENCE

What's their "why"?



OCELOT

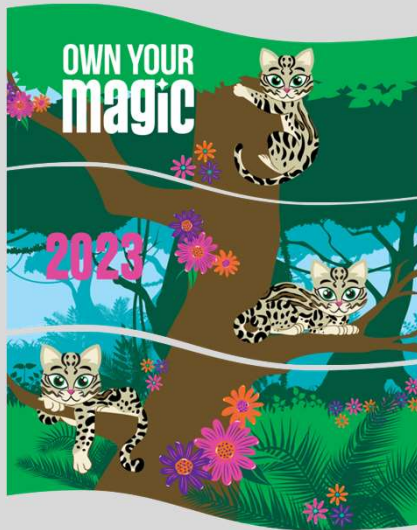
Wide distribution from northern Argentina to the southwestern U.S.

Up to 3 feet in length, 35 pounds and runs up to 38 MPH

Solitary and exclusive territories which can range upwards of 35 square miles

Endangered due to habitat destruction





GIRL REWARDS



REWARDS

Rewards are cumulative. Earn items as you reach your goals! Please make reward choices on your M2 website. Rewards are subject to change due to unforeseen circumstances. Similar items may be used as substitutions. Some items may vary in color. **If reward choices are not selected in the M2 System by the deadline, the system will default to Nut Bucks.

► Combined Sales



\$125+ Combined Sales
Themed Stickers



\$200+ Combined Sales
Flower Necklace



\$250+ Combined Sales
Choice of: Zipper Pouch OR
\$5 Nut Bucks



\$300+ Combined Sales
Choice of: Small Ocelot Plush OR
\$5 Nut Bucks



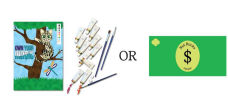
\$400+ Combined Sales
Choice of: Own Your Magic T-shirt OR
\$5 Nut Bucks



\$500+ Combined Sales
Choice of: Ocelot Socks OR
\$10 Nut Bucks



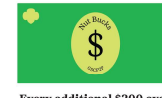
\$625+ Combined Sales
Choice of: Large Ocelot Plush OR
\$10 Nut Bucks



\$800+ Combined Sales
Choice of: Paint by Number Art Craft OR
\$10 Nut Bucks



\$1,000+ Combined Sales
Choice of: Bluetooth Tower Speaker OR
\$20 Nut Bucks



Every additional \$200 over \$1,000 in Combined Sales
\$10 Nut Bucks



Council-Wide Top Seller
\$100 Amazon Gift Card

► Donations



5+ Care to Share Donations
Care to Share Patch

► Candy/Nut Items



16+ Candy/Nut Items
2023 Patch



26+ Candy/Nut Items
Super Seller Patch



3+ Magazine Items
Ocelot Patch



6+ Magazine Items
Super Seller Mags Patch

► E-mails



20+ E-mails
Own Your Magic Patch

Orders due by: _____

Pick up products by: _____

Turn in money by: _____

Visit www.gsnutsandmags.com/GSCP2P to create your website!

Earn these two special patches with your name and avatar on them!

Fall Personalized Patch:



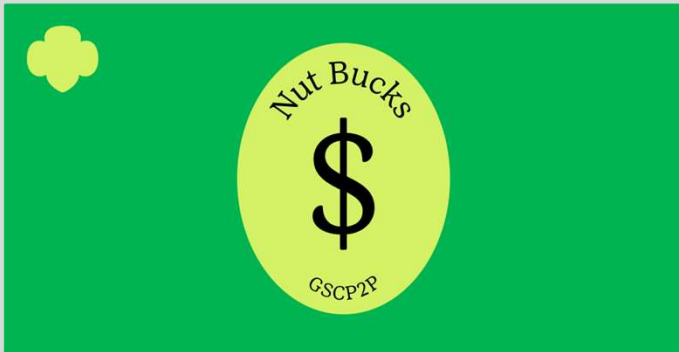
- Create your avatar
 - Send 20+ e-mails
 - Sell 4+ magazine items and 20+ candy/nut items
- Personalize your patch by choosing from two scenes—with an ocelot in a tree or by a waterfall. You have the option to select from a safari outfit or Girl Scout attire for your avatar.*

Girl Scout Cookie Crossover Personalized Patch:



- Create your avatar in the M2 system
- Send 20+ e-mails during the Fall Product Program
- Sell 300+ packages of cookies during the 2024 Girl Scout Cookie Program and sell one candy/nut or magazine item

NUT BUCKS



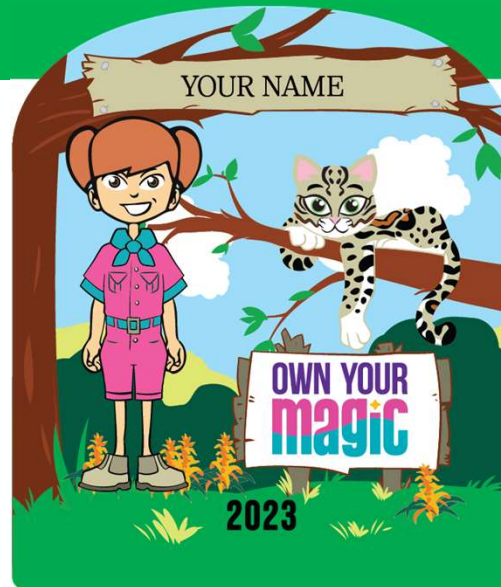
- Credit/coupon
- Redemption similar Cookie Dough
 - Council shops
 - Camp trading posts
 - Program and camp fees
- E-mailed directly to girls at end of program

FALL PERSONALIZED PATCH

Earned by:

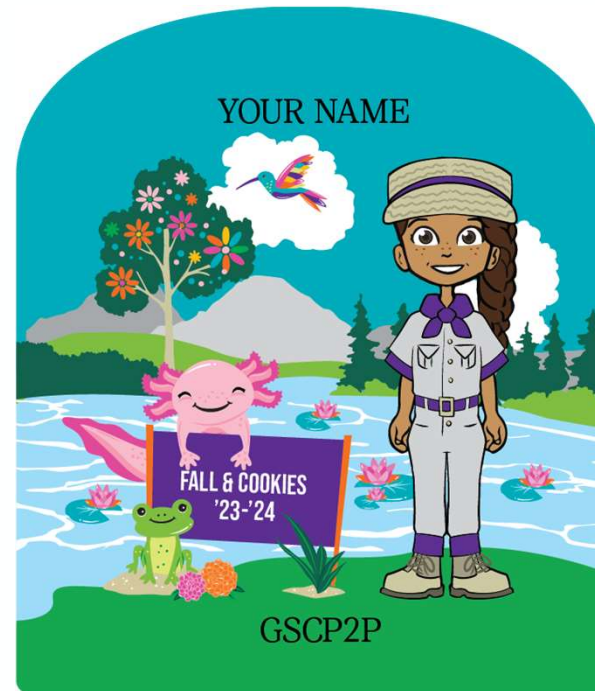
- Sending 20+ e-mails
- Sell 4+ magazines & 20+ nut/chocolate items

Patches ship directly to girls as earned and take 8-10 weeks to deliver



2023-24 FALL & COOKIE CROSSOVER PATCH

Earned by sending 20+ e-mails during the Fall Product Program **and** selling one candy/nut item or magazine item **and** selling 300+ packages of cookies



**TOP
SERVICE
UNIT
FALL
PRODUCT
SELLER
RIBBONS**

Presented by service unit at
service unit awards event





TROOP PROCEEDS

15% of Total Sales
Girls can earn all rewards

- OR -

18% of Total Sales
Girls can earn only patches

Girl Scouts of Alaska

Alicia True
 Edit Avatar
 Your Patch
 View Troop Photo
 Change Role

Troop: 897

Stats: Current Campaign

\$1,463.00 Total Sales Last Year: 0	\$71.00 Online Magazines Last Year: N/A	\$0.00 Direct Ship Nuts Last Year: N/A
\$0.00 Last Year: 0	N/A Last Year: N/A	N/A Last Year: N/A
\$0.00 Online Nut Girl Delivered Last Year: N/A	\$1,392.00 Nut Card Last Year: N/A	

Sales data is updated every 15-30 minutes.

HIDE CAMPAIGN METRICS

Campaign Setup

- Parent/Adult Email Campaign
- Default Storefront Video
- Training Video
- Video Instructions

Manage System Users

- Send Messages
- Manage Troops and Girl Scouts
- Manage Admin Users

Financials and Reporting

- Banking and Payments
- Reports

Product Management

- Paper Order Entry
- Manage Extra Products

Rewards and Patches

- Reward Opt-Out
- Rewards
- Personalized Patches

TROOP PROCEEDS

Default - 15% of Total Sales
 Girls can earn all rewards

18% - Make selection in M2
 System by November 6

Reward Opt-Out

Check your council's guidelines to see if your troop is eligible to forfeit rewards for additional proceeds. If you are eligible and your troop has decided to take additional proceeds, turn off rewards below. They can be reinstated until 7/27/2022.

Troop 897

Physical rewards are turned on for this troop. If you would like to turn off physical rewards, slide the toggle to the left.

Troop 6512

Physical rewards are turned on for this troop. If you would like to turn off physical rewards, slide the toggle to the left.

CLOSE UPDATE

Reward Opt-Out

Check your council's guidelines to see if your troop is eligible to forfeit rewards for additional proceeds. If you are eligible and your troop has decided to take additional proceeds, turn off rewards below. They can be reinstated until 7/27/2022.

Troop 897

Physical rewards are turned on for this troop. If you would like to turn off physical rewards, slide the toggle to the left.

Troop 6512

Physical Rewards have been turned off for this troop.

CLOSE UPDATE

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to piedmont

2023 Fall Product Program

**OWN YOUR
magic**

My First Name: _____
My Troop #: _____
My Goal: _____

Earn rewards for your participation!
Check the back of your Nut Order Card and on your online site to learn more about all of the rewards you can earn.

girlscouts carolinas peaks to piedmont M2 Media

Earn two personalized patches with your name and avatar! See how to earn both patches below.

Fall Personalized Patch

- Create your avatar
- Send 20+ e-mails
- Sell 4+ magazine items and 20+ candy/nut items

Personalize by choosing from two scenes. You have the option to select from a safari/outhouse or Girl Scout site.

Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 20+ e-mails during the Fall Product Program
- Sell 300+ packages of cookies during the 2024 Girl Scout Cookie Program and sell one candy/nut or magazine item

Earn themed patches that fit together!

OWN YOUR magic

Go online to see new product offerings!
Go to www.gsnutsandmags.com/gscp2p

- 1 Login**
Visit the website. Use the QR Code, URL above or click the link from the council website. Follow the prompts to participate in the online Fall Product Program.
Scan here and have your troop number ready!
My troop # _____
- 2 Create**
Build your site. To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.
- 3 Share**
E-mail friends and family. Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GSUSA guidelines for online sales and marketing.

141-0722

HOW TO GET STARTED

Girls offer products in two ways:

- In person using an order card
- Online by sending e-mails and sharing a link on social media to purchase nuts & chocolates and magazines

Payment is collected when order is placed!

GIRL-DELIVERED CANDY/NUT PRODUCTS



A Deluxe Pecan Clusters \$7

Roasted pecans covered in caramel and milk chocolate. 5oz. Box



B Dark Chocolate Caramel Caps w/ Sea Salt \$7

Dark chocolate covered caramel topped with sea salt. 6oz. Box



C Peanut Butter Bears \$7

Milk chocolate bears with a smooth peanut butter filling. 6oz. Box



D Dark Chocolate Mint Penguins \$7

Rich dark chocolate penguins bursting with frosty mint. 6oz. Box



E Dulce de Leche Owls \$7

Fresh, milky caramel surrounded by smooth milk chocolate. 5.1oz. Box



F Fruit Slices \$8

Fat free! Assorted naturally & artificially fruit flavored chewy candy. 10.5oz. Bag



G Chocolate Covered Raisins \$8

The plumpiest raisins covered in smooth milk chocolate. 10oz. Poptop Can



H English Butter Toffee \$8

Crunchy handcrafted toffee drenched in milk chocolate. 6oz. Box



I Thai Chili Mix \$8

Sweet Thai chili almonds, rice crackers, wasabi peas, sesame sticks, garlic breadsticks and sracha corn nuggets. 6oz. Poptop Can



J Sweet and Salty Mix \$8

Heavy roasted peanuts, XL Virginia peanuts, pretzels, honey sesame sticks, honey roasted cashews, cashews and almonds. 7oz. Poptop Can



K Hot Cajun Crunch \$8

Cajun corn sticks, seasoned peanuts, pretzels and sesame sticks. 7oz. Poptop Can



L Peanut Butter Trail Mix \$8

Peanuts, peanut butter gems, peanut butter mini cups, mini pretzels and cashews. 7oz. Bag



M Dark Chocolate Peppermint Pretzels \$9

Crunchy pretzels coated in rich dark chocolate and sprinkled with peppermint pieces. 6.5oz. Bag



N Chocolate Covered Almonds \$9

Crunchy almonds covered in milk chocolate. 10oz. Poptop Can



O Whole Cashews \$9

A classic favorite roasted and salted with sea salt. 8oz. Poptop Can



P Care to Share Donation \$7

Please purchase cans of nuts to donate to our local food banks.

THAI CHILI MIX



Thai chili almonds, rice crackers, wasabi peas, sesame sticks, breadsticks and sriracha corn nuggets in a poptop can.

MEMORIES TIN

Perfect end-of-year
keepsake for girls
and troop
volunteers.

GIRL SCOUT
Peace Out Tin
Milk Chocolate Mint
Treasures

Available online for direct ship.





- Customers make \$7 donation
- Enter in Care to Share column

CARE TO SHARE

Donations of honey roasted peanuts to support local food banks

Orders can be placed through order card, online girl delivered or direct ship channels

Products are distributed by council and are not delivered to troops/girls

Troops earn proceeds and girls earn special patch and credit towards other rewards

PRODUCTS GIRL SUPPORTERS CAN PURCHASE

Nuts & Chocolates

Magazines

New Products Online!
Tervis Tumblers &
Girl Scout themed mini
Bark Box



MINI BARK BOX

Pilot program with a fixed quantity available.

Hello Girl Scout!
It's me, YOUR HONORARY CANINE TROOP MEMBER!
I'm writing to share suggestions on how to sell
Girl Scout-Themed Mini BarkBoxes. Please sell
a lot of them, so all of my dog friends can get
these amazing squeaky dog berets!

girl scouts
BARK

PRODUCT OVERVIEW

Pose and Play Beret
Girl Scouts always like to be prepared and this beret is prepared to be a squeaky toy, a flying disc, or a wearable hat for honorary canine troop members.

Berry Trios™
It's not a troop meeting without snacks and skill building! These soft berry treats are packed with real fruit and wholesome grams. Tear them into smaller pieces for teaching your pup new skills, or sharing with dog friends.

Playful Pup Patches
Girl Scouts earn badges by learning new skills to help animals in their community. The Mini BarkBox includes paper Pup Patches your dog can earn for learning new tricks.

SIMPLE INSTRUCTIONS
SO EASY EVEN A SQUIRREL COULD FOLLOW THEM.

STEP 1 Write down the names of friends and family you'd like to invite to support your Girl Scout goals.

STEP 2 Write down a personal statement about your Girl Scout goals.
Make sure to explain how your family and friends' support will help you reach your goals. For example, if I were writing it, I would say something like, "My goals are to get lots of treats and squeaky toys for my friends and I, so, please support this goal by buying us treats and squeaky toys!" You can also draw a picture as a personal statement.

STEP 3 Create a sales messaging plan for each person you wrote down on your list.
This is how you're going to bark at - I mean talk to - your friends and family. Here's one way to ask: Would you like to support me reaching my goal by buying your dog a Girl Scout-Themed Mini BarkBox?

NOW, HERE ARE SOME TOOLS TO HELP YOU:

- Send a text to your family and friends with a photo or gif, and one of the sample messages.
- Share a photo with one of the sample social media posts (with your adult's permission).
- Send an email using the personal statement you wrote in step 2.
Make sure to follow up a week before the program ends!
- Host a video meeting to explain what's so awesome about the Girl Scout-Themed Mini BarkBox.
Use the provided video meeting background to make your meeting extra cool.

Download Resources Here: Enter Council URL.



Retails for \$19.99 + \$5 shipping

- Pose & Play Beret dog toy
- Canister of Berry Trios dog treats

Bark Box sales are credited to girls as magazine sales!

TERVIS TUMBLERS



- Wide selection of premium insulated tumblers and water bottles
- MLB, NFL and collegiate sports teams and more!
- All items shipped directly to customers

Tervis sales are credited to girls as magazine sales!

GIRL ONLINE EXPERIENCE



LAUNCH YOUR CAMPAIGN

Girls log in as first-time participant or as a returning user from last year

Spanish experience available

September 11

- Girls go directly to www.gsnutsandmags.com/gscp2p
- Click on embedded link in registration e-mail from Parent/Guardian E-mail Blast OR
- Click on banner on council website
 - On homepage, above Upcoming Events section



REGISTERING AN ACCOUNT

girlscouts Media Participant Login | Volunteer Login | View in Español

Register An Account

M2 GS Test Council 1 Trophy

1 Enter your ZIP Code to register with your local Girl Scout Council.

Your Zip Code:

[Already Registered? Let's go! Login](#)

Zip code validation ensuring girl in correct council

If girl is out of council area, use council area zip code

approved by my parent/adult for in-person delivery (if applicable), and only if accompanied by my parent or an adult designated by my parent/adult.

- I will not bully nor will I tolerate bullying (and I will always tell a trusted adult if this is a problem) during my participation in the Fall Product Program.
- I understand that my personalized site may be temporarily or permanently disabled at the discretion of my Council for any reason including if there is a security-related issue or an issue relating to any of the content on my site.

I will be guided by the Girl Scout Promise and Law in all actions related to the Fall Product Program.

4 Your Account Details

Parent or Adult's First Name:

Parent or Adult's Last Name:

Parent or Adult's Email: Confirm Email:

Password: Confirm Password:

By signing up, I certify that I am over 18 years of age.

By signing up I certify I am over 18 years of age and the parent or adult of the Girl Scout participant.

I consent to M2 Media Services' collection, use and disclosure of the Girl Scout participant's information. My consent is required for such collection, use and disclosure. M2 Media Services will not collect any information of your Girl Scout participant without such consent. To learn more about M2 Media Services' information practices, see our [privacy policy](#).

[Already Registered? Let's go! Login](#)

Participant information and secure password setup

girlscouts Media M2 GS Test Council 1 Trophy

Home > Create Account > Personalize > Promote > Launch

Set up your Girl Scout's Profile

Setting up your personalized site is simple. Watch the video and then complete the questions below. When finished, you will also have an opportunity to set up any additional accounts.

1 Troop Information

Enter Troop or Group #

I don't know my Troop or Group #

Watch this video before completing this activity!

Girl Scout Product Program

2 Girl Scout Information

Search by Last Name

City:

3 About Your Campaign

What does being a Girl Scout mean to you?

It is important to set goals. By choosing the amount shown below, you will earn the personalized patch. Increase that amount if you need additional money to achieve your goals.

in magazines and more

What does your Girl Scout troop or group plan to do with the money earned from your product program?

Preview: The message below will appear on your personalized site for friends and family to see.

Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like what you do as a Girl Scout and how your troop will be putting the money you earn to good use.

Being in Girl Scouts, I can make the world a better place. We do fun activities and help the community while learning important skills that will help us succeed. My goal this year is to sell \$375.00 in magazines and more to help Girl Scouts, and so that our troop can **camping**. Will you please help by shopping at my online site? Thank you.

Troop number selection or "I don't know/see my Troop#/Group#"

Participant can edit nickname

Answer questions about girl goals and what Girl Scouting means to her



Thank You

Thank you for participating in the product program and entering email addresses for friends and family members.

Your account activation is pending. We are confirming your registration as a Girl Scout and verifying your Girl Scout ID number. Once that's completed, we'll send your emails out immediately so your friends and family can order and support your goals!

If we have any questions, we will contact you right away.

Contact us at 1-800-372-8520 if you have any questions.

Thank you!
Customer Care



SYSTEM CHECKS FOR VALID MEMBERSHIP

If a girl doesn't see or know her troop number, her record will be held in a "holding tank" until council can verify her GSUSA membership

Participant's supporter e-mails will be held in a queue until the girl's record is moved to her correct troop

As soon as girl record is moved, her e-mails will be sent!



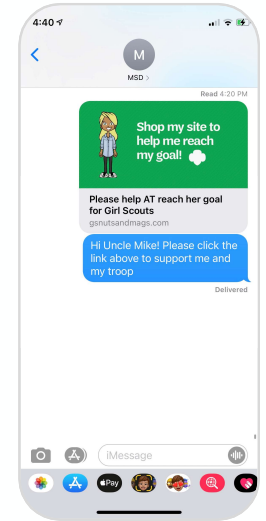
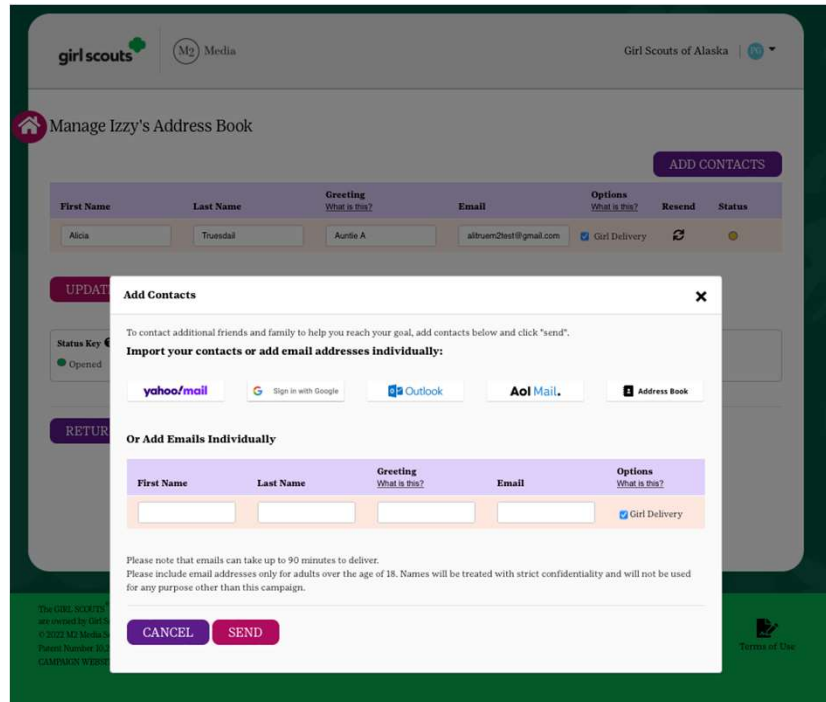
TOOLS TO RUN HER BUSINESS

Send e-mails – generates 58% of sales

Share My Site with social media and texting

Printable business cards

Door hangers with QR codes



GIRL'S DASHBOARD

Additional e-mails/social media/texts

Girl's avatar room with virtual rewards & troop photo

Manage nut card order entry

Select rewards

Sales reports

The screenshot displays the 'Jane's Dashboard' interface. At the top, it features the 'girl scouts' logo, 'M2 Media' branding, and the location 'Girl Scouts of Southern Nevada'. The main section is titled 'Jane's Dashboard' and includes a progress bar for a '\$50 of \$500 goal' with a '100%' completion indicator and a 'Shop your Personalized Site' button. Below this, there are links for 'Update Girl Scout Details' and 'Add another Girl Scout'. The 'Naomi's Campaign' section contains icons for 'Manage Paper Orders', 'Jane's Emails (View & Send)', 'Jane's Sales Reports', 'Personalized Door Hanger', 'Business Cards', and 'Jane's Campaign Video'. The 'Fun Stuff' section includes 'Personalized Patch', 'Jane's Avatar', 'Jane's Avatar Awards', and 'Physical Rewards'. The 'Parent or Guardian's Information' section has 'Share My Site', 'Your Girl Scout(s)', 'Add Another Participant', and 'Update Profile'. On the right side, there are sections for 'Level Status' (Bronze, Silver, Gold, Platinum), 'Promote Patch' (Emails Sent), 'Personalized Patch Sales', and 'Top Sellers in Your Troop' (listing Naomi A. and Nabhyu). A footer contains copyright information for M2 Media Services, LLC and links for 'Contact Us', 'Privacy Policy', and 'Terms & Conditions'.

SUPPORTER E-MAILS & ONLINE SHOPPING SITES

Family and friends receive e-mails to shop for magazines and nuts/chocolates and can hear the special message recorded by their favorite Girl Scout

Supporters select their desired product line

Nuts & Chocolates have two options:
Girl Delivered or Direct Ship

girlscouts | M2 Media

Hello Auntie A,

The magazine and nut program that I am participating in for Girl Scouts of Alaska is ending soon. But there is still time to join in.

Visit my personalized [magazine site](#) to buy or renew a print or digital magazine. Over 50% goes to Girl Scouts.

Or, check out my [nuts and chocolates site](#) to discover some amazingly delicious treats for you, family, friends or co-workers. We can ship anywhere in the United States.

If you have already ordered, or do not wish to place an order for this program, please [click here](#).

Thanks Auntie A, my troop really appreciates your support. And so do I!

[Shop Izzy's Sites](#)

Click to hear a special message!

girlscouts | M2 Media | View in Español

Help Izzy,

Being in Girl Scouts, I can help other people. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$350.00 to help Girl Scouts, and so that our troop can camp on the north rim of the Grand Canyon. Will you please help by shopping at my online site? Thank you.

[PLAY](#)

How You Can Support Me

Magazines
Visit my magazine site to purchase your favorite magazines.
[SHOP MY SITE](#)

Nuts and Chocolates
Visit my nuts and chocolates site to purchase your favorite treats and snacks.
[SHOP MY SITE](#)

girlscouts of alaska | M2 Media | View in Español

Welcome to Izzy's Nut and Chocolate Store

SAVE SHIPPING COSTS
I would like to purchase nuts and chocolates and coordinate with Izzy to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.
(Perfect for people who live close to Izzy)
[GIRL DELIVERED](#)

CONVENIENCE
I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.
(Additional products available for this option)
[SHIPPED TO ME](#)

ENTERING ORDER CARD ITEMS

Parents/girls enter the total of each item using the nut order card into the M2OS system prior to the end of the program

Nut order card totals will be tabulated and added to all online sales totals

All in-person nut orders must be entered into M2OS system to be processed

Manage Paper Orders

Nut Orders

Enter the total number of items by product from your in-person nut order card sales. The last date you can enter items is **12/30/2022**.

	Product	Price	Quantity	Total
A	Butter Toffee Peanuts	\$5.00	<input type="text" value="50"/>	\$250.00
B	Spicy Cajun Mix	\$5.00	<input type="text" value="50"/>	\$250.00
C	Fruit Slices	\$5.00	<input type="text" value="46"/>	\$230.00
D	Peanut Butter Penguins	\$6.00	<input type="text" value="0"/>	\$0.00
E	Dark Chocolate Sea Salt Caramels	\$7.00	<input type="text" value="6"/>	\$42.00
		Totals	152	\$772.00

[UPDATE](#)

[RETURN TO DASHBOARD](#)



Reports

Ali True
 M2 GS Test Council 1 Trophy
 Service Unit: 7191
 Troop/Group: 215
 Number of emails sent: 1
 Number of shares: 5

	Qty	Total
Online Magazine Sales	0	\$0.00
Direct Ship Nuts	0	\$0.00
Nut Order Card	152	\$772.00
Online Nuts Girl Delivered	22	\$110.00
Total Sales	174	\$882.00

All Sales

Magazine Sales

Direct Ship Nuts

Nut Order Card

Campaign Stats

📦 Online Nuts Girl Delivered

All Sales

Online Magazine Sales

Supporter	Product	Price	Qty	Sales
No supporter sales exist for the Girl Scout				

Direct Ship Nuts Sales

Supporter	Product	Price	Qty	Sales
No supporter sales exist for the Girl Scout				

Nut Order Card

Product	Price	Qty	Sales
Butter Toffee Peanuts	\$5.00	50	\$250.00
Spicy Cajun Mix	\$5.00	50	\$250.00
Fruit Slices	\$5.00	46	\$230.00
Peanut Butter Penguins	\$6.00	0	\$0.00
Dark Chocolate Sea Salt Caramels	\$7.00	6	\$42.00
Total		152	\$772.00

Online Nuts Girl Delivered

Supporter	Product	Price	Qty	Sales
Ali True	Butter Toffee Peanuts	\$5.00	10	\$50.00
Ali True	Spicy Cajun Mix	\$5.00	12	\$60.00
Total			22	\$110.00

PRINT REPORT

DOWNLOAD REPORT



Email Recipient

EMAIL

REPORTS

Reports broken out by sales categories

View all girl-delivered items sold online by customer to see which products to deliver

Report e-mailed to parents at end of program

REMINDERS & GIRL DEADLINES



All nut and chocolate orders placed online will automatically transmit



Online girl-delivered items are paid for online, but delivered by girls



Parents will only enter in-person (nut order card) sales into M2OS



Link to sales reports e-mailed to parents at the end of the program

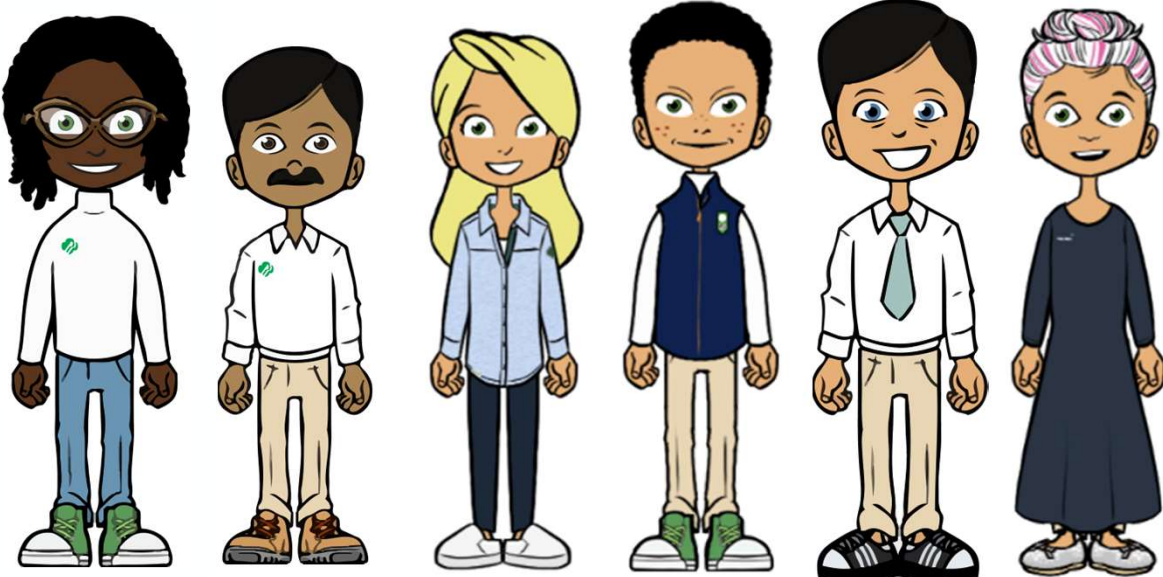


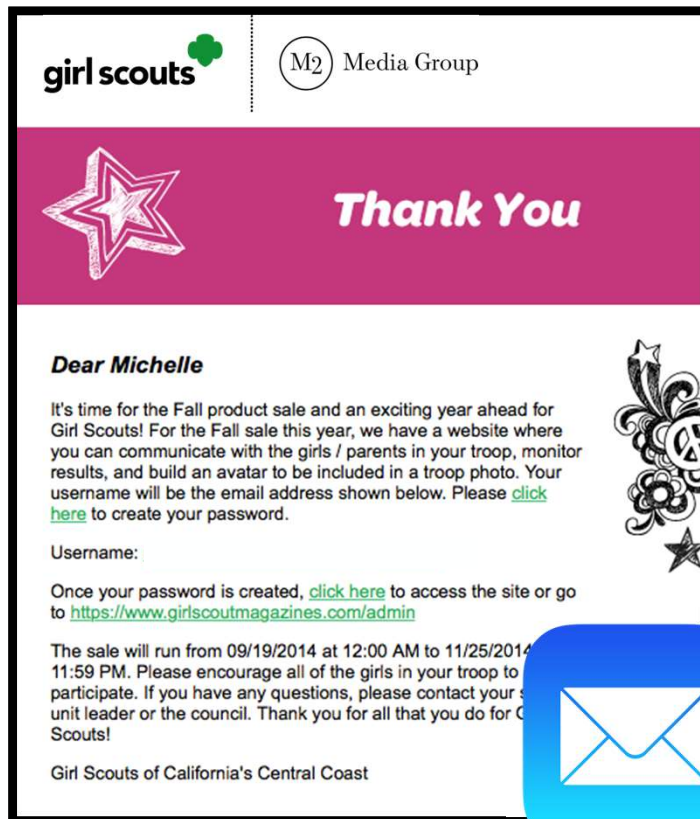
Parent deadline – October 16



Troop volunteers will have an opportunity to enter/edit nut order card sales into M2OS after parents – October 17 and 18

VOLUNTEER EXPERIENCE





TROOP VOLUNTEER ACCESS

E-mail invitation to login sent to TFPM or volunteers on Troop Leadership Team

Troop training video

Queue Parent/Adult E-mail Campaign

Volunteer avatar

PARENT/ADULT E-MAIL CAMPAIGN

E-mail addresses
uploaded by council

Edit or enter missing
parent/adult e-mails

E-mail with instructions
on how to participate

The screenshot shows a web interface for managing an email campaign. At the top, there are logos for 'girl scouts' and 'M2 Media', along with the text 'Girl Scouts of Alaska' and '2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines'. A 'Show Quick Dashboard Links' dropdown is visible on the right. The main heading is 'Parent and Adult Email Campaign' with a home icon. Below the heading is a message: 'Please add parent/adult email addresses in order for them to receive a link and instructions on how to participate.' A 'Troop:' dropdown menu is set to '897'. There are two buttons: 'VIEW EMAIL' (blue) and 'ADD CONTACTS' (purple). Below these is a table with columns: 'First Name', 'Last Name', 'Email', 'Send in Spanish', 'Resend', 'Status', and 'Delete'. The table contains three rows of contact information. At the bottom right of the table area is an 'UPDATE' button (purple). Below the table is a 'Status Key' legend with color-coded dots: Opened (purple), Didn't open (orange), Sent (yellow), Delivered (green), Bounced (red), and Queued for sending (grey). At the very bottom is a 'RETURN TO DASHBOARD' button (purple).

girl scouts | M2 Media | Girl Scouts of Alaska | 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines | TP

Show Quick Dashboard Links

Parent and Adult Email Campaign

Please add parent/adult email addresses in order for them to receive a link and instructions on how to participate.

Troop: 897

VIEW EMAIL | ADD CONTACTS

First Name	Last Name	Email	Send in Spanish	Resend	Status	Delete
Alicia	Truesdail	altruem2test+stagegirl@gr	<input type="checkbox"/>			
Jennie	Sorrell	jsorrell@m2mediagroup.oc	<input type="checkbox"/>			
Cat	Arnold	camold@m2mediagroup.o	<input type="checkbox"/>			

UPDATE

Legend: Opened Didn't open Sent Delivered Bounced Queued for sending Status Key

RETURN TO DASHBOARD

TROOP DASHBOARD

Messaging

Manage nut card order entry

Select rewards

Sales reports

Banking and payments

The dashboard is titled "Girl Scouts of Alaska" and "2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines". It features a user profile for Alicia True with options to edit avatar, view patch, view troop photo, and change role. The "Stats: Current Campaign" section includes a bar chart and a summary table. The bar chart shows sales for Magazines, Direct Ship Nuts, Online Nut Girl Delivered, and Nut Card. The summary table compares current and last year's sales for Total Sales, Online Magazines, Direct Ship Nuts, and Online Nut Girl Delivered. A "Nut Card" summary shows a current value of \$1,302.00 and "N/A" for last year. A yellow banner states "Sales data is updated every 15-30 minutes." and a "HIDE CAMPAIGN METRICS" button is present.

Category	Current	Last Year
Total Sales	\$1,355.00	\$0.00
Online Magazines	\$53.00	N/A
Direct Ship Nuts	\$0.00	N/A
Online Nut Girl Delivered	\$0.00	N/A
Nut Card	\$1,302.00	N/A

Sales data is updated every 15-30 minutes.

HIDE CAMPAIGN METRICS

Campaign Setup

- Parent/Adult Email Campaign
- Default Storefront Video
- Training Video
- Video Instructions

Manage System Users

- Send messages
- Manage Troops and Girl Scouts
- Manage Admin Users

Financials and Reporting

- Banking and Payments
- Reports
- Troop Summary/Amount Due Report

Product Management

- Paper Order Entry
- Manage Extra Products

Rewards and Patches

- Reward Opt-Out
- Rewards
- Personalized Patches

GIRL REWARDS

Rewards are automatically calculated for girls

To view the rewards, select rewards from the Troop Dashboard

If girls didn't make choices, troop volunteers can make reward selections

The screenshot shows the 'Manage Earners' page. At the top, there's a 'Rewards' header with a home icon and a 'Show Quick Dashboard Links' dropdown. Below the header, there are tabs for 'Criteria', 'Rewards', 'Earners' (which is active), and 'Promotion'. The main heading is 'Manage Earners' with the subtext 'Manage Reward Earners.' and a 'SEARCH TOOLS' button. A table lists the following data:

Service Unit	Troop	Email	Participant Name
7191	215	[Email Icon]	Ali True

Below the table is a 'RETURN TO DASHBOARD' button. There are also pagination controls showing '1' of 1 items.

The screenshot shows a 'View Earning' modal for 'Ali True (Troop 215)'. It includes a warning message: 'If you are selecting a reward with size options or additional choices, make your selection and update. You will then be able to make the additional choice.' Below this is a table of 'Rewards Earned':

Reward	Options
2022 Patch	2022 Patch
Care to Share Patch	Care to Share Patch
Seal Charm & Bracelet	Charm Bracelet Seal Charm
Gel Eye Mask AND Tie Dye Knot Scrunchie	Gel Eye Mask Tie Dye Knot Scrunchie
Small Seal Plush OR Seal Journals	[Reward Selection]
Color Changing Sunglasses & Beach Towel	Color Changing Sunglasses Beach Towel

At the bottom of the modal are 'CLOSE' and 'UPDATE' buttons.

BALANCING FINANCES

Banking and payments

The screenshot shows the 'Banking and Payments' section of the Girl Scouts of Alaska dashboard. It includes a 'Troop Payments - Troop 6512' section with a 'MANAGE ACH' button. Below that is a table for 'Girl Scout Payments' with columns for Girl Scout name, Payments Due Troop, Payments Made, and Balance. The table shows one entry for Janie Jones with a balance of (\$15.00). A 'RETURN TO DASHBOARD' button is at the bottom.

Banking and Payments
Check banking and payments for this campaign.

Service Unit / Troop

Troop Payments - Troop 6512

Troop Deposits
View payments made by this troop to the council

[MANAGE ACH](#)

Date	Bank Name	Check/Deposit/Ref#	Comments	Deposit
No results returned				

Girl Scout Payments
View Girl Scout payments for this troop.

[SEARCH TOOLS](#) [ADD GIRL SCOUT PAYMENT](#)

Click rows to view girl scout payment information. Click the "*" menu to access additional features.

Girl Scout	Payments Due Troop	Payments Made	Balance
+ Janie Jones	\$0.00	\$15.00	(\$15.00)

[RETURN TO DASHBOARD](#)

The screenshot shows the 'Reports' section of the Girl Scouts of Alaska dashboard. It features a 'Troop Summary Report' for Troop 6512, which includes two tables: 'Total Sales' and 'Campaign Stats'. The 'Total Sales' table lists various sales categories and their amounts, with a total balance due to the council of \$0.00. The 'Campaign Stats' table lists various campaign activities and their counts, such as 0 girls selling and 0 avatars created.

Reports
See financial and other reports for this campaign.

All Sales Magazines Direct Ship Nuts Nut Order Card Online Nuts Girl Delivered Special Reports [Summary Report](#)

Troop Summary Report
Campaign and sales information for your troops.

Troop: 6512

Total Sales

Total \$ Sold	\$0.00
Collected Online	\$0.00
Collected from Customers	\$0.00
Total Troop Extras	\$0.00
Troop Proceeds and Bonuses	\$0.00
Amount Due Council	\$0.00
Payments Made to Council	\$0.00
Balance Due Council	\$0.00

Online Magazine Sales

Magazine Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Direct Shipped Sales

Direct Shipped Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Nut Card Sales

Nut Card Units	0
Total Collected from Customer	\$0.00
Proceeds And Bonuses	\$0.00

Online Nuts Girl Delivered

Online Nuts Girl Delivered Units	0
----------------------------------	---

Campaign Stats

Girls Selling	0
Avatars Created	0
Photos Uploaded	0
Voice Recordings	0
Total Personalized Patches Earned	0
Number Emails Sent	0
Per-Girl-Average Units	0
Per-Girl-Average Dollars	\$0.00
Reward Opt Out	No

Reports Show Quick Dashboard Links ▾

See financial and other reports for this campaign.

[All Sales](#)
[Magazines](#)
[Direct Ship Nuts](#)
[Nut Order Card](#)
[Online Nuts Girl Delivered](#)
[Special Reports](#)
[Summary Report](#)

[Council Report](#) / [Service Unit Report](#) / Troop Report

All Sales : Current Campaign
Troop Report - 200

SEARCH TOOLS ▾

Sales data is updated every 15-30 minutes.

Select rows to drill down report.

Participant	Emails	Shares	Online Magazines		Nuts		Total
			Qty	Sales	Qty	Sales	
+ Julia Cole 87654	0	0	0	\$0.00	0	\$0.00	\$0.00
+ Maddie Gilli 889765	0	0	0	\$0.00	0	\$0.00	\$0.00
+ Jennie Sorrell 8545325	0	0	0	\$0.00	0	\$0.00	\$0.00
+ Izzy True 888452	0	0	0	\$0.00	0	\$0.00	\$0.00
+ Izzy A True 8884569	0	0	0	\$0.00	0	\$0.00	\$0.00
Total	0	0	0	\$0.00	0	\$0.00	\$0.00

[PRINT REPORT](#)
[DOWNLOAD PDF](#)
[EXPORT EXCEL](#)

[RETURN TO DASHBOARD](#)

REPORTS

Click the reports link from the troop dashboard to view total sales or sales by product category

Click girl name to view the specific details of individual girls

DELIVERY TICKETS

Print delivery tickets by troop or girl

Available for easier picking and packing

Option to include financials

Delivery Tickets

Select your options and print your delivery tickets below:

Product Delivery Tickets
Print Delivery tickets for products

Troop Tickets By Troop
Troop
Choose...
 Include Financials
CREATE TICKET

Includes both girl-delivery and online sales

Product	Full Cases	Cases Short	Single Pieces	Pieces Short
Dulce de Leche Oats	0		8	
Fruit Slices	0		5	
Peanut Butter Bears	1		0	
Peanut Butter Trail Mix	0		6	
Chocolate Covered Raisins	0		9	
Cranberry Nut Mix	0		8	
Dark Chocolate Caramel Caps with Sea Salt	0		5	
English Butter Toffee	0		5	
Deluxe Pecan Clusters	0		9	
Hot Cajun Crunch Mix	0		10	
Chocolate Covered Almonds	0		6	
Sweet & Salty Mix	0		8	
Dark Chocolate Peppermint Pretzels - Holiday Bag	0		6	
White Cashews with Sea Salt	0		11	
Mint Treasures - Girl Scout Uniform Tin	0		7	
Total	1		103	

VOLUNTEER PERSONALIZED PATCH

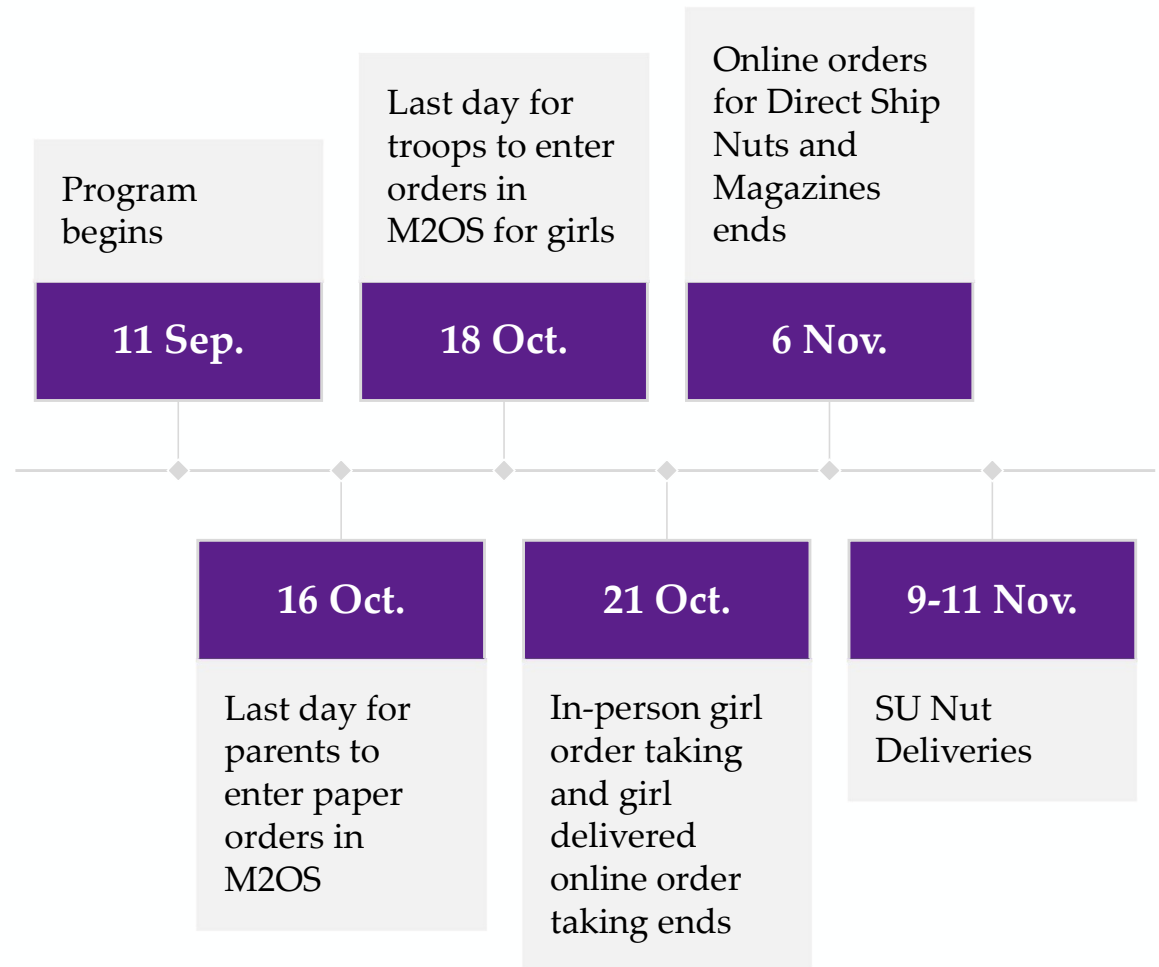
Troop Fall Product Manager

- By achieving \$800 in total sales AND sending the parent/guardian e-mail blast

Mailing address must be entered in M2OS before patch is sent to production!



IMPORTANT DATES



PAPER RESOURCES FOR GIRLS

girlscouts
carolinas peaks
to piedmont

2023 Fall Product Program

Parent Information - Girl Scouts Carolinas Peaks to Piedmont

Thank you for allowing your daughter to participate in our Fall Product Program. With your help and support, she will have the opportunity to improve on valuable life skills such as goal setting, decision making, business ethics, money management and people skills.

What Girls Need to Participate

- A signed Parent Permission Form (below) on file with her troop (or council if participating individually).
- Fall Product Program materials, which includes a candy/nut order card, money envelope and a M2 online flyer with information about setting up an online storefront. If participating in the online sale only, paper materials are not required.
- For participation electronically, Internet access and parental supervision is required.

Participating Online

Beginning September 11, girls create an online account in the M2 system (see September 11 on right for details).

Within her online account, she creates an avatar with her own virtual likeness, enters e-mail addresses and creates a personal message to send to family and friends. As a way to increase her sales, we also suggest she record her voice for her avatar or upload a personal video explaining what her troop plans to do with the money earned. She then launches her campaign and her personal message is sent with links for her customers to shop for magazines and/or candy/nut items. Girls can also share their personal link on social media or via text.

Girls should create their online account and send out e-mails early in the program or post on social media to allow maximum time for their customers to make a purchase.

Payment is collected at the time of order (including girl-delivery candy/nut items).

All orders placed online (including girl-delivery orders) are automatically added to the M2 system so parents need not record/enter any online sales.

2023 Girl Scout Fall Product Program Parent/Guardian Responsibility and Permission Form

My daughter _____, a member of Girl Scout Troop _____, has my permission to participate in the Fall Product Program. I agree to accept payment responsibility for all products she receives, will deliver all candy/nut items she sells for girl-delivery and see that she has guidance at all times.

NAME _____ TELEPHONE _____
Parent/Guardian

ADDRESS _____ E-MAIL _____
SIGNATURE _____ DATE _____

girlscouts **CASIDON FARM'S**

GIRL SCOUT MONEY ENVELOPE

NAME _____

TROOP NO. _____

DATE MONEY DUE _____

AMOUNT DUE \$ _____

AMOUNT ENCLOSED \$ _____

girlscouts carolinas peaks to piedmont

Earn rewards for your participation!

Check the back of your Nut Order Card and on your online site to learn more about all of the rewards you can earn.

Earn two personalized patches with your name and avatar! See how to earn both patches below.

Fall Personalized Patch

- Create your avatar
- Send 20+ e-mails
- Sell 4+ magazine items and 20+ candy/nut items

Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 20+ e-mails during the Fall Product Program
- Sell 300+ packages of cookies during the 2024 Girl Scout Cookie Program and sell one candy/nut or magazine item

Go online to see new product offerings!

Go to www.gsnutsandmags.com/gscp2p

1 Login
Visit the website Use the QR Code, URL above or click the link from the council website. Follow the prompts to participate in the online Fall Product Program.

2 Create
Build your site To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.

3 Share
E-mail friends and family Your supporters will see your social and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GSUSA guidelines for online sales and marketing.

My troop # _____

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to piedmont

Shop the Direct Ship Online Store...

for a wider selection of macs and chocolates, including exclusive items and this perfect for gift giving. Purchases will be direct shipped and all major credit cards are accepted. Visit my store at: www.girlscoutstore.com/gscp2p

Product	Price
A Deluxe Pecan Clusters	\$7
B Rich Chocolate Caramel Cps w/ Sea Salt	\$7
C Peanut Butter Bears	\$7
D Rich Chocolate Mint Penguins	\$7
E Dishes de Lache Owa	\$7
F Fruit Slices	\$8
G Chocolate Covered Raisins	\$8
H English Butter Tuffet	\$8
I Thai Chili Mix	\$8
J Sweet and Salty Mix	\$8
K Hot Cajun Crunch	\$8
L Peanut Butter Trail Mix	\$8
M Rich Chocolate Popsicle Pralines	\$9
N Chocolate Covered Almonds	\$9
O Whole Cashews	\$9
P Care to Share Donation	\$7

Quality products sourced and packaged by **CASIDON FARM'S**.
The GBL, GSUSA TSP name and logo, and all other associated trademarks and logos are the property of and used by the Girl Scouts of the USA. All other trademarks are the property of their respective owners.

TOTAL COST \$42.00
TOTAL AMOUNT DUE \$42.00

TROOP RESOURCES

troops are forming right now — JOIN TODAY

www.girlscoutsp2p.org

SHOP DONATE MY GS Support Us Members

Discover Get Involved Support Us Members

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For Girl Scouts For Volunteers For Parents & Families

Badges, Patches, Journeys & Awards
Camp & Outdoors
Fall Product & Cookie Program
Additional Opportunities
Renew Your Membership

Volunteer Essentials
Volunteer Training & Program Resources
Troop Leader Blueprint
Forms & Documents
Renew Your Membership

Resources for Girl Scout members, Parent volunteer, Girl Scout, and family tools and support. Explore badges, activities, and more.

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Discover Get Involved Support Us Members

Training

Required Licenses
Service Team Training

Program Resources

Outdoor Resources
Fall Product Resources
Cookie Resources
STEM Resources

Faith Resources
History Resources
Travel Resources

girlscouts carolinas peaks to piedmont

2023 Fall Product Program

Troop Volunteer Guide - Girl Scouts Carolinas Peaks to Piedmont

Questions? Contact your Service Unit Fall Product Manager or the council staff at 800-672-2148 or info@girlscoutsp2p.org.

Participate in our Fall Product Program!
Our Fall Product Program contains program activities for girls with money-earning opportunities for troops. The program also provides an opportunity for girls to learn those five key skills: Goal Setting, Decision Making, Money Management, People Skills and Business Ethics. The Fall Product Program enables troops to earn start-up funds for the membership year by selling magazine subscriptions, kits and candles.

Who Can Participate?
Troops:
• That are registered for the 2023-2024 membership year.
• That are using the candy/nut order card and have a registered Troop Fall Product Manager who has completed the 2023 Fall Product Training and submitted a signed Troop Fall Product Manager Agreement.
• That are selling online only, provide their fall product volunteer contact information and coordinate the pickup of the girl-delivered candy/nut items with their Service Unit Fall Product Specialist.

Girls:
• Who are registered for the 2023-2024 membership year.
• Who have a completed Fall Product Permission Form on file with their troop or council (form found on the bottom of the Parent Information sheet).

Girls Can Earn Two Patches That Look Like Them!
Girls Log into www.girlscoutandmag.com/gscp2p, create your avatar, send at least 20 e-mails and meet the sale requirements below.

Fall Product Program Volunteers: Create your avatar, participate in the parent/guardian e-mail campaign and, if the troop ends the program with at least \$800 in sales, you also earn the Fall Product Program avatar patch.

Choose the background of your patch.

Girls earn a 2023 Fall Product Program personalized avatar patch by:
• Creating their avatar
• Sending 20 or more e-mails through the M2 system
• Selling four or more magazine items and 20 or more candy/nut items

Girls earn a Cookie Crossover personalized avatar patch by:
• Creating their avatar
• Sending 20 or more e-mails through the M2 system during the 2023 Fall Product Program
• Selling one or more candy/nut or magazine item
• Selling 200 or more packages of cookies in the 2024 Girl Scout Cookie Program

Avatar patches will be mailed directly to each girl who earns them at the end of each program. Girls should ensure their correct mailing address is reflected in the M2 system.

Key Dates
September
• Launch e-mail to registered troop volunteers
11 Fall Product Program begins
October
16 Last day for girls to take in-person orders for candy/nut items that will be delivered by girls. Parents are locked out of entering candy/nut orders from the girl order cards in M2 at 11:59 p.m. Parents should not enter girl-delivered online orders as those are automatically calculated in the M2 system.
17 Troop volunteer access to M2 system begins for entering girl order card candy/nut orders
18 Troop volunteers locked out of inputting candy/nut orders in M2 system at 11:59 p.m. Troop volunteers should not enter girl-delivered online orders as these are automatically calculated in the M2 system.
21 Last day for girls to take online orders for candy/nut items that will be delivered by girls.
November
6 Online sales end (magazine and direct ship candy/nuts)
9-11 Candy/nut deliveries
10 Recognition choices due in M2 system at 11:59 p.m. ACH withdrawal for amount due to the council.
17 ACH credit to troops for amounts overpaid to the council

Carolina PSP Money and/or Product Receipt

Troop # _____

Girl's Name	No. of Cans	No. of Packages	Product Name	Date	Money
			Deluxe Pecan Clusters		
			Peanut Butter Bears		
			Dark Chocolate Caramel Caps w/ Sea Salt		
			Dark Chocolate Mint Penguins		
			Dulce de Leche Oats		
			Fruit Slices		
			Chocolate Covered Raisins		
			English Butter Toffee		
			Thai Chili Mix		
			Sweet & Salty Mix		
			Hot Cajun Crunch		
			Peanut Butter Trail Mix		
			Dark Chocolate Peppermint Pretzels		
			Chocolate Covered Almonds		
			Whole Cashews w/ Sea Salt		
			← Total		

Received By: _____
Received From: _____

Fall Program 2023 Dot Sheet

Troop: _____ Service Unit: _____
Fall Product Manager: _____
Pick Up: _____
Phone: _____

OWN YOUR MAGIC

Troop Items _____
Signature: _____
Date: _____

TROOP FALL PRODUCT MANAGER PAPERWORK

- Troop Fall Products Manager Agreement
- Collect from each troop taking paper (in-person) orders on order card
- ACH Debit Authorization Form
 - New troops and troops whose banking information changed since the 2023 Cookie Program
- TFPM should identify themselves as TFPM in their My GS Account (tutorial on Council website)
 - Background check required
- M2OS e-mail sent to TFPM (when identified) or troop leadership team

ACH Debit Authorization Form – Return to SUFPS or info@girlscoutsp2p.org

TFPM Agreement – Return to SUFPS

BANKING



PAYMENT FOR PRODUCTS

ACH withdrawal from troop account on
November 10 for funds due Council

ACH credit to troop account on November
17 if funds due troop



DELIVERY OF NUTS/CHOCOLATES

Count items carefully before signing

Heat causes chocolates to melt! Do not leave products in hot vehicles.

Keep away from wild and domestic animals!

November 9-11

SERVICE UNIT BONUS

Funds awarded to the service unit for program and supplies to support troops within the service unit

Funds awarded:

- \$1 for each girl who sells at least 20 items
- Plus additional \$.50 for each girl who sells at least 30 items



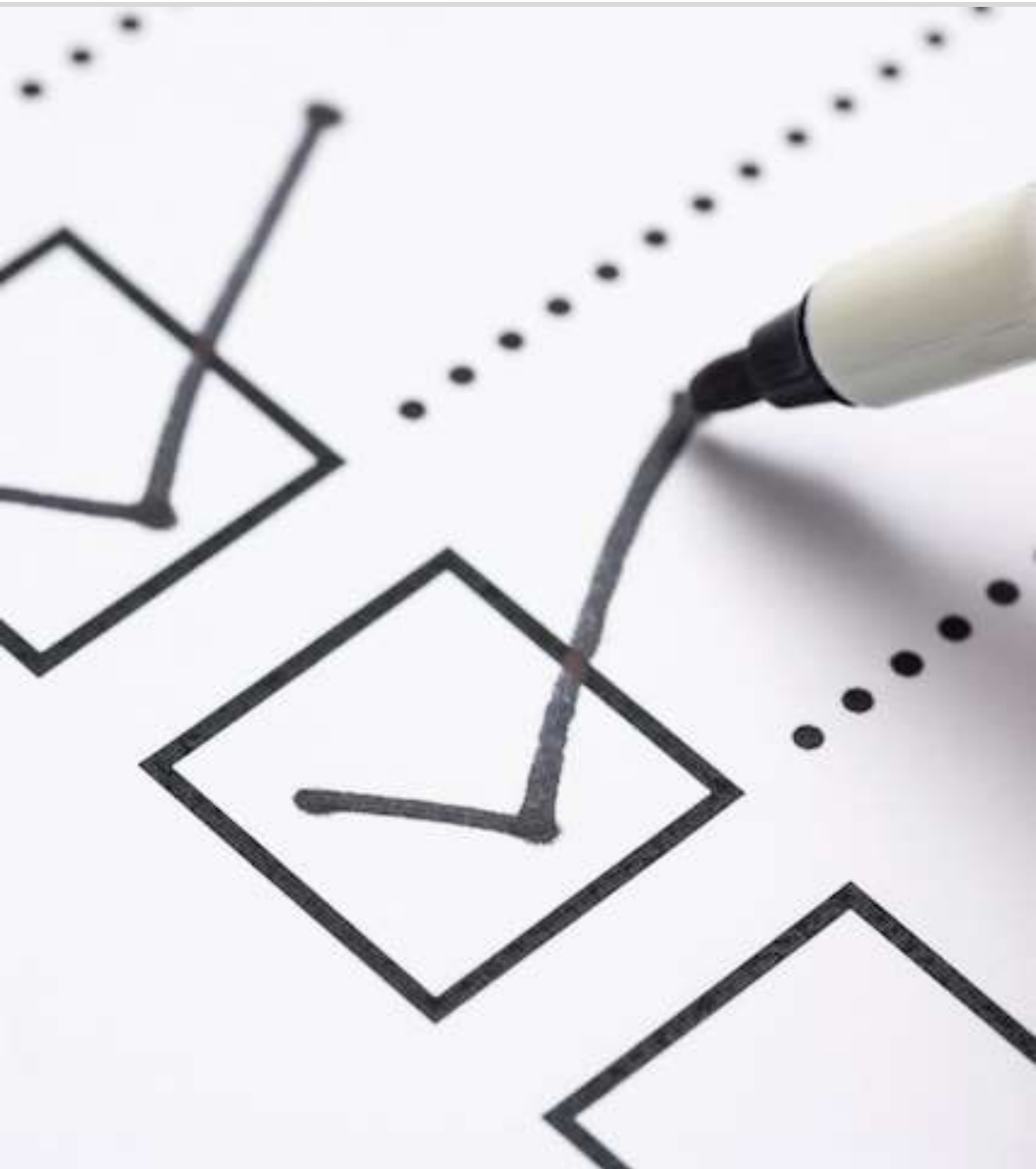
TROOP COOKIE BONUS PROCEEDS

Bonus funds awarded at the end of the Cookie Program (if sale criteria is met).

Troops must participate in both product program to get the maximum bonus.

Participation in Fall Product Program as it relates to Troop Bonus Proceeds criteria is defined as selling at least 20 items.

Criteria will be posted on Council website in the cookie section (when available).



SUPPORT & WHAT'S NEXT

M2 Customer Care

Getting started...

girlscouts | M2 Media

Hi!
Our friendly customer service representatives are ready and waiting to answer all of your Fall Product Program questions!

support.gsnutsandmags.com
(800)-372-8520

We're happy to help!

THANK YOU!

For your continued support of Girl
Scouting and the Fall Product
Program.

We look forward to a successful
2023 Program!

girl scouts 
carolinas peaks
to piedmont

 M2 Media

