

Cookies 101

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Agenda

General Cookie Information

- 5 Key Skills
- Direct Sales
- Cookies!



Before Cookie Program

- Training
- Setting Up Smart Cookies



During Cookie Program

- Ordering Cookies
- Selling Cookies
- DC24
- Smart Cookie entries



After Cookie Program

- Recognitions
- GEO Event
- Scholarships



Girl Scout Cookie Program

A learning program activity for girls. Through the cookie program, girls learn these five key skills:

- Goal Setting
- Decision Making
- People Skills
- Business Ethics
- Money Management

Optional for girls, but recommended

Troops must participate to do other money-earning activities.



Who Can Sell Cookies?



Be sure to collect Parent Permission Forms for ALL girls participating!

All registered Girl Scouts can sell cookies if they have parental permission.

| ABC Names | Little Brownie |
|-----------------|----------------|
| Caramel deLites | Samoas |
| PB Sandwich | Do-Si-Dos |
| PB Patties | Tagalongs |
| | |

Two licensed Girl Scout cookie bakers:

- Little Brownie
- ABC/Hearthside Foods
 - Headquarters-Richmond, VA
 - GSCP2P's baker
 - Baked in N Sioux City, SD

GSUSA sets guidelines and authorizes 8 varieties:

- 6 mandated: PB Pattie, PB Sandwich, Caramel deLite, Thin Mint, Trefoil
- 3 baker's choice : Lemonade, Toast-Yay!, Adventurefuls

Each council sets own selling price

GSCP2P
Retail Price
\$5 Per
Package





CARAMEL
DELITES



PEANUT
BUTTER
SANDWICH



THIN
MINTS



PEANUT
BUTTER
PATTIES



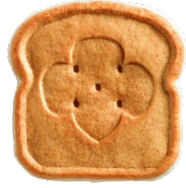
TREFOILS



ADVENTUREFULS



LEMONADES



TOAST-
YAY!



CARAMEL
CHOCOLATE
CHIP

AMERICA'S BEST COOKIES



Gluten-Free Caramel Chocolate Chips

Baked in a dedicated gluten-and peanut-free bakery that does not process gluten, peanuts or peanut products.

Rich caramel, semi-sweet chocolate chips, and a hint of sea salt in a chewy, gluten-free cookie.

Available in limited quantities!



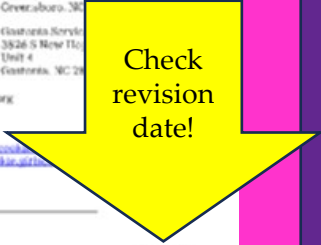
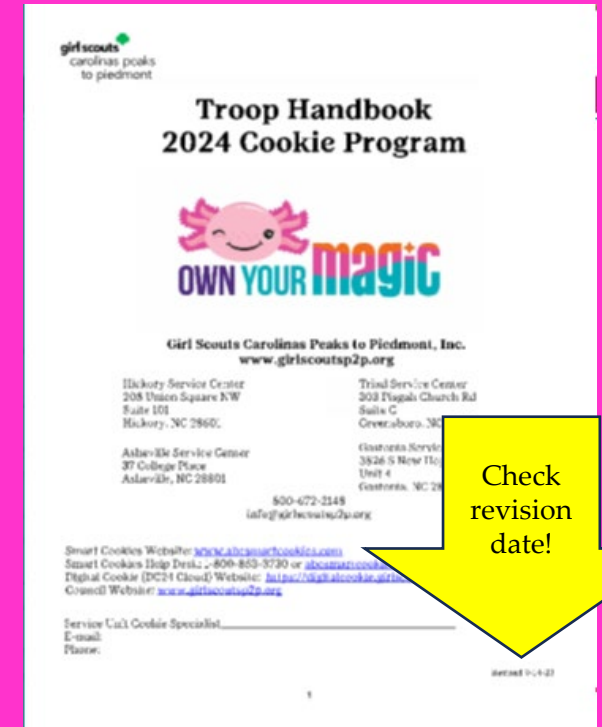
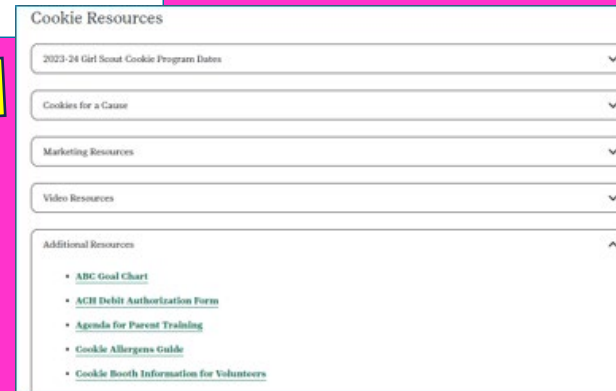
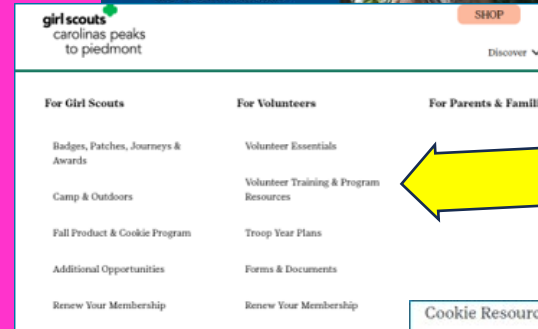
TROOP COOKIE MANAGER

Responsible for all aspects of cookie sale for troop:

- Train girls/parents
- **Obtain completed/signed Parent Permission Form – FORM SIGNED BY PARENT/GUARDIAN!!**
- Distribute materials
- Enter troop sales information in Smart Cookies
- Account for all cookies and cookie money
- Help girls reach their individual goals as well as troop goals

Troop Cookie Manager Agreement

An agreement that details the responsibilities of the Troop Cookie Manager. The signee of this agreement assumes liability for all product and financial transactions that occur during the program





 **Girl Scout** 
cookies
for Sale
HERE!

When Does the Cookie Program Start?

December 8

- Troop initial order due

December 19

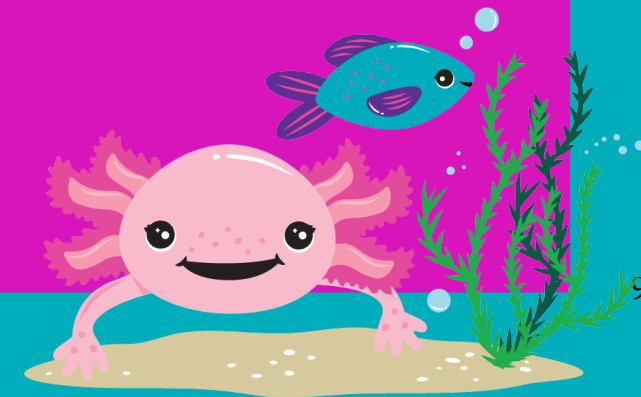
- “Optional” in-person order taking
- Online sales through Digital Cookies

January 13-21

- Walk-about Week

January 19

- Cookie booths begin



Girl Materials

- Order Card
- Recognitions Flyer
- Money Envelope
- Parent Permission Form
- Cookie Connection
- Post-it Notes
- Cookie Box Labels



girlscouts carolinas peaks to piedmont

Sorry I missed you. To place an order for Girl Scout Cookies, please contact me.

My First Name: _____

My Troop Number: _____

My Parent/Guardian E-mail Address or Phone Number: _____

Cookies are \$5 per package.

• Thin Mints • Peanut Butter Patties • Lemonades • Trefoils • Peanut Butter Sandwich • Adventures • Caramel Delites • Toot-Yay!

G-5
abc

GIRL SCOUT MONEY ENVELOPE

NAME _____

TROOP NO. _____

DATE/MONEY DUE _____

NUMBER OF PACKAGES SOLD _____

AMOUNT DUE _____

AMOUNT ENCLOSED _____

| PRICE CHART | |
|---------------|----------------|
| 1 Package \$ | 7 Packages \$ |
| 2 Packages \$ | 8 Packages \$ |
| 3 Packages \$ | 9 Packages \$ |
| 4 Packages \$ | 10 Packages \$ |

MONEY AND/OR COOKIE RECEIPT
(IMPORTANT: BE SURE TO WRITE TROOP NUMBER ON ALL RECEIPTS)

| TROOP #/NAME | NO. OF COASIS | NO. OF PKGS. | VARIETIES | S.U. | DATE | MONEY |
|--------------|---------------|--------------|---------------------------|------|------|-------|
| | | | TOAST-YAY! | | | |
| | | | ADVENTUREFULS | | | |
| | | | LEMONADES | | | |
| | | | SHORTBREAD | | | |
| | | | THIN MINTS | | | |
| | | | PEANUT BUTTER PATTIES | | | |
| | | | CARAMEL DELITES | | | |
| | | | PEANUT BUTTER SANDWICH | | | |
| | | | CARAMEL CHOCOLATE CHIP-GF | | | |
| | | | TOTAL | | | |

RECEIVED BY _____ TROOP # _____

RECEIVED FROM _____ TROOP # _____

girlscouts carolinas peaks to piedmont
www.girlscoutsp2p.org info@girlscoutsp2p.org 800.672.2148

P2P Cookie Connection

2024 Cookie Program Parent Newsletter

Hi Girl Scout Parents/Guardians,

Thank you for allowing your Girl Scout the opportunity to participate in our annual Girl Scout Cookie Program - the largest girl-led business in the world! We are grateful for the support and assistance you will provide your Girl Scout and her troop leadership team throughout the cookie program.

The Girl Scout Cookie Program is a hands-on leadership and entrepreneurial program. It generates funds for a girl's troop while allowing her to earn rewards and contribute to Girl Scouts Carolinas Peaks to Piedmont's effectiveness to provide leadership experiences for all girls.

Although the sale component of the cookie program is a means to fund your Girl Scout's troop activities, other components of the program are meant to



girlscouts abc **\$5.00** Per Package

Name: _____ Troop #: _____

Address: _____

City: _____ State: _____ Zip: _____

Parent/Guardian Signature: _____

Printed Name of Parent/Guardian: _____

City: _____

State: _____

Zip: _____

Parent/Guardian Signature: _____

Printed Name of Parent/Guardian: _____

City: _____

State: _____

Zip: _____

girlscouts carolinas peaks to piedmont

PARENT/GUARDIAN PERMISSION & RESPONSIBILITY FORM
2024 COOKIE PROGRAM

I, _____, a member of Girl Scout Troop _____, do hereby permit my daughter to participate in the 2024 Girl Scout Cookie Program. I will act as the lead parent and supervisor of all girls while participating and registering (the December 30, 2023, exit date, see separate cookie order agreement with the following 30 statements:

- I understand my daughter must be registered with Girl Scouts Carolinas Peaks to Piedmont (CSCP2P) to participate.
- I accept responsibility for all cookies received by my Girl Scout and any money collected and used by her troop. I also understand that I am required to pay money due to the troop on the date and time that the troop leader will email me a bi-monthly bill for (US 49%) and may include the use of a professional collection agency, and action or criminal prosecution for any amount outstanding. I further understand that I will be responsible for any lost fees or expenses associated with any cookie processes. I will also be required to accept any late-coming or money charges made to or from me.
- I understand that all cookie money collected must be given to my Girl Scout's troop leader to cover all troop expenses or any earned reward items which will be used until the completion of the entire Girl Scout program. If my daughter is delinquent and she brings current year to the attention of her troop or some external service, she cannot be eligible to earn, register, receive, substitute or replace the value of said rewards. She cannot be eligible to earn money through her achievements, parties, pins, Cookie-Dough, Betsy Beavers, letters, achievement awards, recognition, etc. unless Girl Scout, and I also understand that my daughter will not be eligible for any scholarship awarded by my association or school by March 31, 2024.
- I understand that Cookie-Dough or ingredients distributed to girls are not to be used for resale purposes as part of the arrangements are solely on the date specified or stated herein. They are non-transferable and not refundable for cash. I understand that cash will not be responsible for lost, stolen or damaged letters/notifications or Cookie-Dough.
- I understand that our council reserves the right to substitute cookies based on equal or greater value with or without notice.
- I understand that if my Girl Scout is found selling cookies before the official start date of December 30, 2023, she will not receive reward items or credit for orders placed prior to the official start date.
- I understand that award cookies cannot be returned or exchanged and that I am obligated to pay for all the cookies ordered through my child's sale to my Girl Scout. I also understand that proceeds must be made on the date-time designated for my troop. I am also responsible for payment of cookies received for my Girl Scout or signed for by my child or the individual listed below.
- I understand that I cannot sell the cookies beyond their "Best By" or expiration date.
- A troop volunteer has explained the Girl Scout program and troop process to me without. I understand that my daughter will only receive all the merchandise reward items and/or Cookie-Dough if my troop checks the box on the proceeds packet.
- I understand that cookies are \$5 per package and my Girl Scout will charge only \$5 per package to her customers.
- I understand that profits from the Girl Scout Cookie Program belong to my Girl Scout's troop, not my daughter as an individual.
- I understand adults serve in a supporting role for girls and should not assume any responsibility for sales.
- I understand that if my troop checks the box on proceeds packet and my Girl Scout reaches a growth level with a 4-star, I must submit that reward check to her troop leader prior to March 4, 2024.

Signature of Parent/Guardian _____ Printed Name of Parent/Guardian _____

City: _____ State: _____ Zip: _____

Parent/Guardian Signature _____ Printed Name of Parent/Guardian _____

City: _____ State: _____ Zip: _____

Parent/Guardian Signature _____ Printed Name of Parent/Guardian _____

City: _____ State: _____ Zip: _____

Rewards For All Girls

Girls whose troops elect highest percentage of \$0.90 per package are only eligible to receive the rewards on this side of the flyer. Girls in troops that elect the base troop proceeds plan are eligible to earn the highest level achieved. Rewards are cumulative so girls can earn all the rewards to the highest level achieved. Rewards are not replaceable and are non-transferable.

G.C.S. (Overall Troop) award celebration will be a webcast directly to participating girls the week of April 15.

| | | | |
|--|--|---|---|
| 30 Packages CPC Cookies for a Camp Patch (each troop) | 32 Packages CPC Cookies for a Camp Patch (each troop) | 60 Packages CPC Cookies for a Camp Patch (each troop) | 50 Packages Sold Inside Walk-Ahead Week (January 12-25) |
| 25 Packages Participation Patch | 30 Packages Achievement Bar | 300 Packages Personalized Award Patch | 500 Packages 100% Girl Scout Pin |
| 420 Packages Troop achievement tickets to Cherokee Falls River Park OR Grandfather Mountain OR Grandfather Parkway/Coverly OR Asheville Park | 500 Packages GIRL SCOUTS (G.S.) pin and achievement ribbon for girl, plus all the trophies, and the G.S. award at Walt's World (Mountain Park) OR June 6, 2024 | 600 Packages Girl Scout Membership badge with pin | Council-Wide Top Sellers Girls who sell at least 2,000 packages will be recognized at our G.S. event. In addition, our top 100 award winners will be presented with trophies. |

Sell 3,000 Packages To Be A Seller Seller!

All girls who sell at least 3,000 packages of cookies will be invited to attend a weekend experience in Atlanta, GA, July 10-12, 2024 or receive \$450 of a 2024 CSO P2P summer event gift along with one of their choice (symbol applied to camp item only). Seller Sellers will also be invited to attend a dinner with our CEO, Jennifer Wilson, and receive a Seller Saker 1-digit award patch.

How to Sell Anywhere - Everywhere!

Girl Scout leaders and troopers cannot sell out of state and receive credit on any money earned using credit only. This is a Girl Scout rule. Troop leaders who sell other items, including all types of jewelry and other items, must be done so in person and not through any online marketplace. More information will be provided on our next meeting that will be held on the next program.

Share Your Success!

Share your success with the world by posting on social media about your success. Share your success with the world by posting on social media about your success.

www.girlscoutsp2p.org | 800-672-2148 | info@girlscoutsp2p.org

Troop Materials

- Receipt Book
- All other materials can be downloaded from Council website



Direct Sales

- Eliminates repeat visits to customers
- Higher Sales Results! Customers like getting their cookies immediately
- Impulse purchases!
- Save time! No more keeping track of who paid and who hasn't.
- Optional "preorder" period
- Initial order placed in December



How Girls Sell Cookies



Remember, this is a girl-led program activity. Adults and/or community organizations should not sell any cookies in the place of a girl.



Ways to Participate in the Girl Scout Cookie Program

Get ready for your Girl Scout to make (cookie) boss moves this year! No matter how she takes part in the Girl Scout Cookie Program, she'll grow her people skills, learn to set goals, make smart decisions, and so much more. Talk with her about which options she's excited to explore this year!



Phone or Text Friends and Family

Is this your Girl Scout's first time running her own cookie business? Texting or phoning friends and family is a great way to help her feel comfortable connecting with cookie customers. And if your seasoned cookie boss's free time is limited—hello, school, sports, and extracurriculars!—this option has maximum flexibility.

Digital Cookie

Is your Girl Scout ready to take her digital marketing skills to the next level? With the Digital Cookie® platform, Girl Scouts can ship cookies straight to customers, accept orders for cookie donations, or have local customers schedule an in-person delivery. And she can reach her sales goals no matter what her schedule is like. [Councils may want to add a link to online sales guidance]

Door-to-door

They're the perfect way to hone her sales pitch! With door-to-door sales, Girl Scouts can stay local and sell in their neighborhoods—and use door hangers and business cards for customers who aren't home. They'll also grow their people skills by meeting new neighbors (with the necessary adult supervision, of course)

Mini Booths

Would your Girl Scout feel more comfortable on her own turf? Cookie stands, similar to lemonade stands, are set up in front of a residence on private property, where she'll market her cookies to customers in her neighborhood. They're a great way to ease more introverted girls into connecting with their communities. This can be fun for the whole family!

Cookie Booths

This option has maximum customer interaction, teamwork, and all the fun! Troops or groups of Girl Scouts work together to market their cookies outside a preapproved location (like a grocery store, bank, mall, or even a drive-through booth in a parking lot) where they can practice their business skills with new customers.

Note: cookie booths must be coordinated by troop cookie managers; may only happen at council-approved locations; and must be legally open to, accessible, and safe for all girls and potential customers.)

Connecting with Her Community

The possibilities are endless! Girl Scouts team up with their parents/caregivers to sell cookies to their employees and coworkers, at places of worship, and at community groups. They could prepare a corporate pitch to sell cookies in bulk to car dealerships, real estate agents, or financial institutions. When these budding entrepreneurs secure a large sale, they get a taste of sweet success!

Participating in the cookie program powers Girl Scouts' adventures throughout the year as they learn key business skills to excel in future careers and in life. By participating in different sales methods, girls gain more skills, including: goal setting, decision making, money management, people skills, and business ethics. **Don't forget:** adult supervision is required at all times.

Order Taking with Order Card

- Optional in-person order taking begins December 19
 - Girls should take this opportunity to gain the marketing support needed to help boost over-all sales.
- Spanish order cards available by request from council



New troop? Worried about over ordering? Consider order card sales the first year and a few cookie booths.





Cookie Program Online Platforms

Smart Cookies

Troop Volunteers

Digital Cookie

Girls

(but volunteers have access)



DC24 Cloud

Also known as Digital Cookie

The screenshot shows the 'itsBsri's Digital Cookie Platform' dashboard for a user named Ann. The page features a navigation bar with links like Home, Badges, Learning, Site Setup, Customers, Orders, My Rewards, My Cookies, and Cheers. The main content area includes a welcome message, a 'COOKIE SALES PROGRESS' section with a timer showing 246 days, 14 hours, and 12 minutes remaining, and a 'My Troop' section with sales goals and packages sold. There are also sections for 'My Cookie Site' and 'Orders to Deliver In Person'. The footer includes a 'Learning' section with links to Cookie Pin & Badges, Cookie Planning, and Cookie Sales, and a 'From Your Council' section with a link to Happy Digital Cookie Testing.

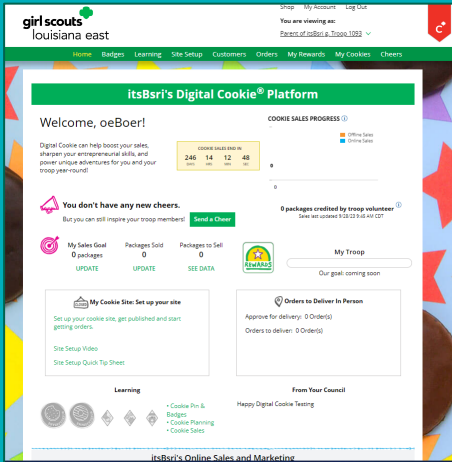
Digital Cookie is a unified online selling platform that allows Girl Scouts to sell cookies through their personalized storefront or by using a mobile app.

Girl Scouts can manage their online sales, inventory, and financials using Digital Cookie as well as indicate reward choices.

Customers are invited by Girl Scouts to purchase cookies online.

Troop volunteers use Digital Cookie to set up and manage sales for the troop ship only link. They support Girl Scouts with visibility to the troop's online activities.

Digital Cookie (DC24 Cloud)



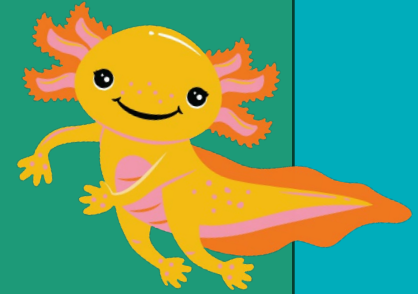
Access December 11 through registration e-mail (weekly thereafter)

Online cookie sales

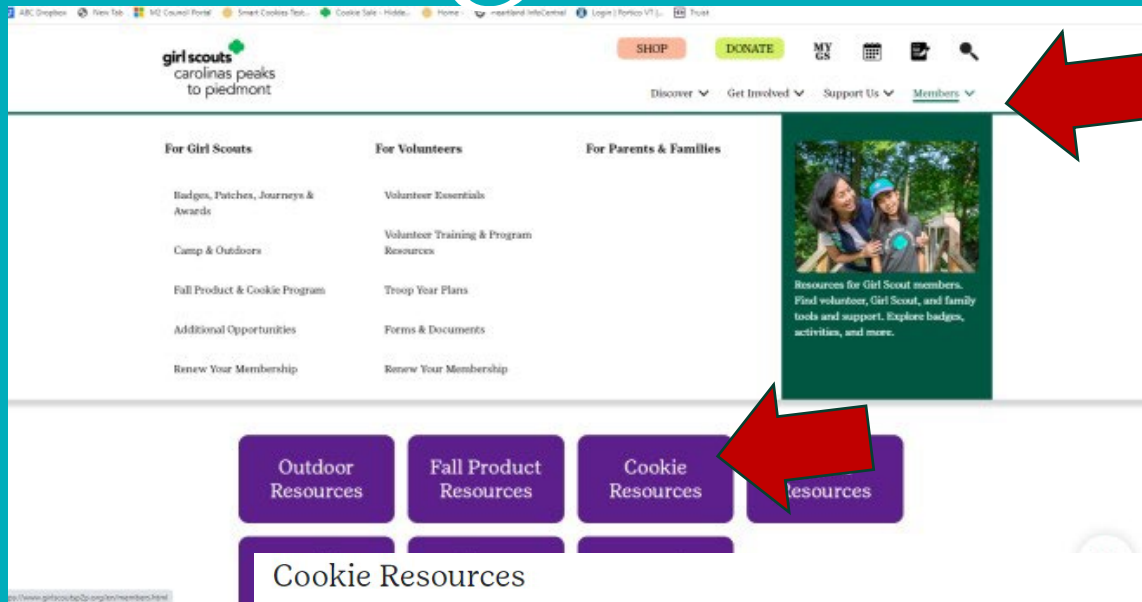
- Send e-cards, take cookie orders
- Social media posts & texts
- Mobile app – collect payments via credit card, PayPal and Venmo
- Shipped Cookies (Direct Ship/Ship Only) - Customer pays shipping costs
- Orders for girl delivery
- All orders paid for when order is placed

Girls (13+) can post a message on personal social media pages that they are selling cookies. Public forums should only advertise a booth sale and not a one-on-one transaction. Girls should never give out phone number or personal information on the internet.

- See page 24 of Troop Handbook for social media guidelines



www.girlscoutsp2p.org



Cookie Resources

2024 Girl Scout Cookie Program Dates

Cookie Program Forms

Volunteer Video Resources

Cookies for a Cause

Marketing Resources

Digital Cookie (DC24 Cloud) Tip Sheets and How-to Videos for the Troop Volunteer

[Links to Tip Sheets and Videos for the 2024 Girl Scout Cookie Program](#)



Digital Cookie®

Training Material Index for ABC Council Users

*Instructions for both Girl Scout/Caregiver and Volunteer accounts.

** Functionality depends on council settings.

Girl Scout/Caregiver

Digital Cookie Help:

<https://digitalcookie.girlscouts.org/help/parent-girl>

FAQs, Live Chat, or contact the customer support team

Registration

Site Registration

[Tip Sheet](#)

[Video](#) (initial login)

Site Registration Girl Scout 13 and Over

[Tip Sheet](#)

Forgot Password/Password Reset*

[Tip Sheet](#)

No Registration Email*

[Tip Sheet](#)

Unlock Account*

[Tip Sheet](#)

My Account Tab*

[Tip Sheet](#)

Dashboard

[Tip Sheet](#)

Site Setup

Site Setup

[Tip Sheet](#)

[Video](#)

Site Setup-Girl Scout 13 and Over

[Tip Sheet](#)

Photo/Video Upload

[Tip Sheet](#)

[Video](#)

Marketing to Customers

[Tip Sheet](#)

[Video](#)

Order Management

My Cookies: Initial Order

[Tip Sheet](#)

[Video](#)

Order Received: Shipped/Donated

[Tip Sheet](#)

Smart Cookies

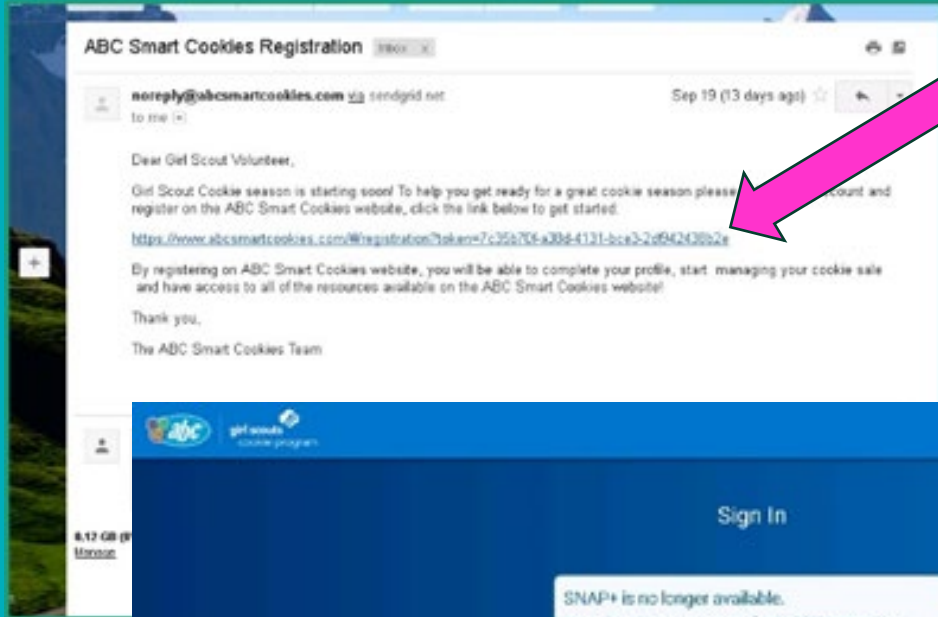


The online utility used to order cookies, record girl sales, order recognitions, calculate finances, etc.



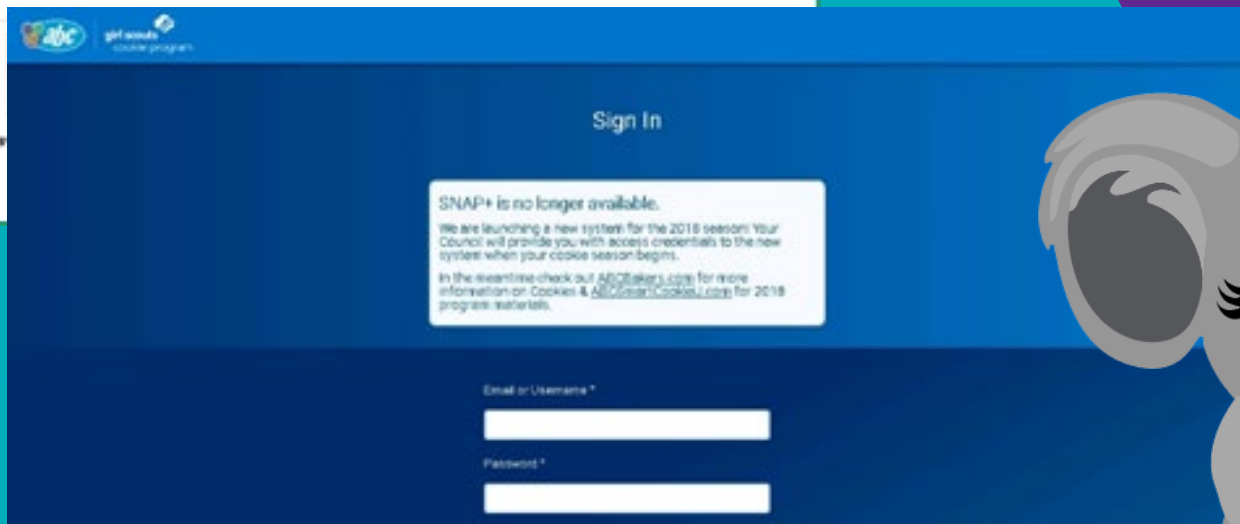
- www.abcsmartcookies.com
- Where the TCM records all troop sale information
- Step-by-step instructions found in the Troop Handbook located on council website
- 24-hour help desk (1-800-853-3730)
- “How To” Videos located in Smart Cookies under Resources Tab

Accessing Smart Cookies

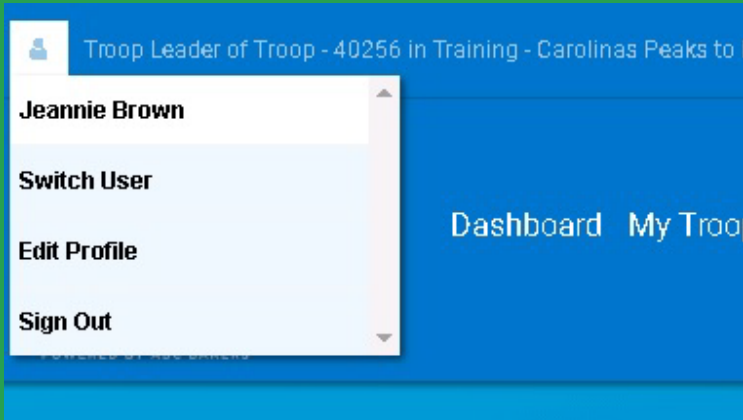


www.abcsmartcookies.com

Your registration e-mail will be sent by your SUCS after returning your completed TCM Agreement and identifying yourself as the Troop Cookie Manager in your My GS account (required background check).



Smart Cookies: Getting Started



- First Task
 - Edit/Update Troop Information
 - Click on person icon in far upper left corner.
 - Enter in the address where cookie dough, refunds, or any council correspondence should be received.
- E-mail address (receives ACH information)
- Should be Troop Cookie Manager

Troop Info

| | | | |
|-------------------|---|------------|---|
| Username | <input type="text" value="jbrown@girlscoutsp2p.org"/> | Phone * | <input type="text" value="(336) 274-8491"/> |
| Password | <input type="password"/> | Fax | <input type="text" value="(828) 328-6870"/> |
| Re-Enter Password | <input type="password"/> | Mobile | <input type="text"/> |
| Email * | <input type="text" value="jbrown@girlscoutsp2p.org"/> | | |
| Home Address * | <input type="text" value="208 Union Square"/> | | |
| Suite/Apt. # | <input type="text" value="101"/> | City * | <input type="text" value="Hickory"/> |
| State * | <input type="text" value="North Carolina"/> | Zip Code * | <input type="text" value="28601"/> |



Smart Cookies: Girl Roster Upload

Girl names uploaded from Volunteer Toolkit / My GS account into Smart Cookies

- Weekly uploads beginning December 18
- Go to My Troop, Troop Roster to view list of girls
- Contact council if girls do not appear and registrations have been submitted
- If there are girls in your troop that are not participating in the cookie program, they do not need not be deleted!

To request financial assistance, please email your local council council@gsa.org

| Girls | Participation | Status | Renewal Choice | |
|------------------|---------------|------------------------|----------------|------|
| Alexis Michale | Troop 10184 | Current | | 1018 |
| Ariah Rose Adams | Troop 10184 | Current | | 1018 |
| Ashund Phillips | Troop 10184 | Current | | 1018 |
| Aubrey McFarlin | Troop 10184 | Time to Renew for 2018 | Renew | 1018 |
| Ashana Gammert | Troop 10184 | Time to Renew for 2018 | Revoke Item | 1018 |
| Boyligh Smith | Troop 10184 | Current | | 1018 |
| Charalynville | Troop 10184 | Current | | 1018 |
| Billy Arner | Troop 10184 | Current | | 1018 |
| Eliza Corbin | Troop 10184 | Current | | 1018 |
| Rachel Castaldi | Troop 10184 | Current | | 1018 |
| Ly Kern | Troop 10184 | Current | | 1018 |



Smart Cookies™ POWERED BY ABC BAKERS

Dashboard My Troop Orders Booth Recognitions Finances Reports Cookies Tips & Tools Media Help

Goals & Online Activities
Troop Roster
Troop Information
Troop User Management
Troop Messages
Tasks
Important Dates

Manage Troop Girls

Drag a column header here to group by that:

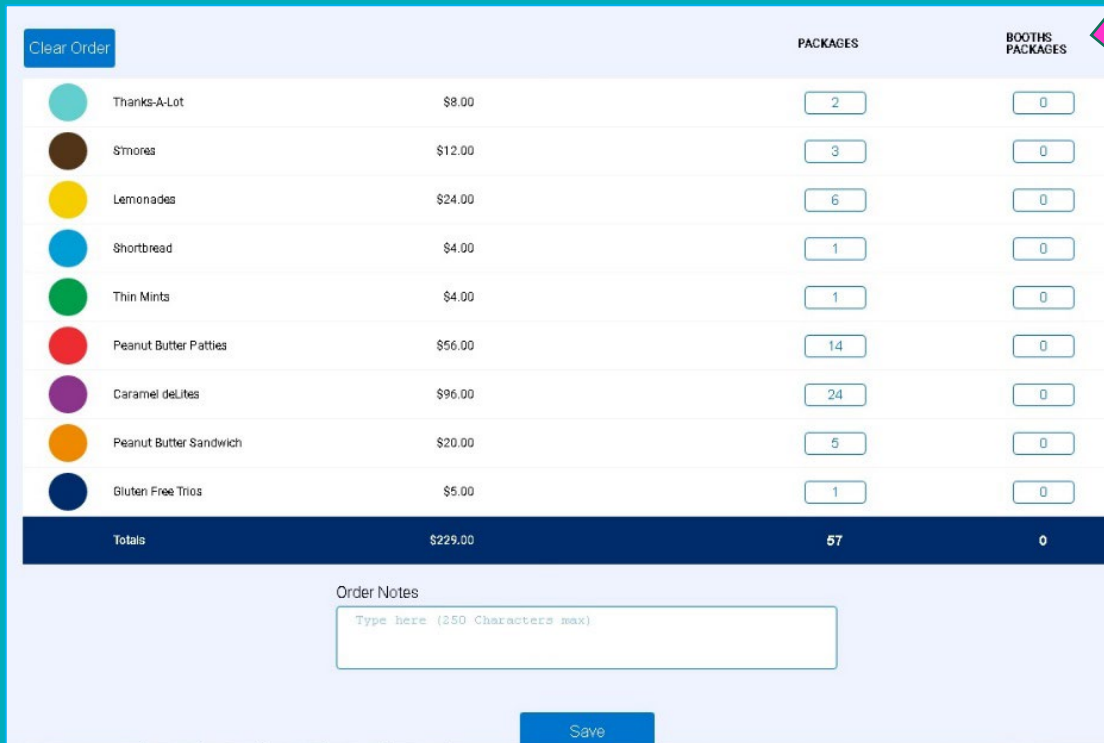
| District | Service Unit | | Last Name | GSUSAID | Grade | Parent | Email |
|-----------|--------------|--------------|-----------|---------------|-------|---------------|------------------------|
| Asheville | SU111 | | Smith | 1234567890 | Two | Donna Smith | pagirjeannie@gmail.com |
| Asheville | SU111 | | Wopsie | 5456456456464 | Three | Karen Wopsie | wopsie@gs.com |
| Asheville | SU111 | 1811 Sharon | Flaron | 4885555555 | Two | Tom Flaron | flaron@gs.com |
| Asheville | SU111 | 1811 Hillary | Willary | 5444444444444 | Two | Billy Willary | billy@gs.com |
| Asheville | SU111 | 1811 Urma | Thurma | 788888888888 | Three | Burnma Thurma | burnma@gs.com |












Smart Cookies: Units of Measure

Unit of Measure

- 12 packages (boxes) = 1 case
- Cases or packages
- **On each order screen, the unit of measure will be displayed**
- Initial order is entered in full cases

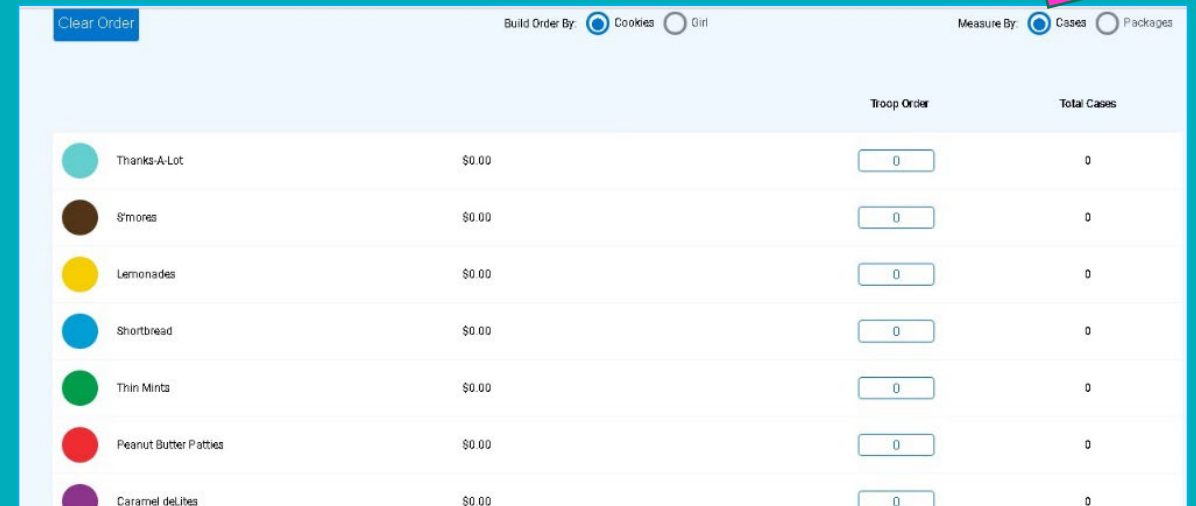


Clear Order

| | | | PACKAGES | BOOTH PACKAGES |
|--|---------|-----------------|---------------------------------|--------------------------------|
|  Thanks-A-Lot | \$8.00 | | <input type="text" value="2"/> | <input type="text" value="0"/> |
|  S'mores | \$12.00 | | <input type="text" value="3"/> | <input type="text" value="0"/> |
|  Lemonades | \$24.00 | | <input type="text" value="6"/> | <input type="text" value="0"/> |
|  Shortbread | \$4.00 | | <input type="text" value="1"/> | <input type="text" value="0"/> |
|  Thin Mints | \$4.00 | | <input type="text" value="1"/> | <input type="text" value="0"/> |
|  Peanut Butter Patties | \$56.00 | | <input type="text" value="14"/> | <input type="text" value="0"/> |
|  Caramel deLites | \$96.00 | | <input type="text" value="24"/> | <input type="text" value="0"/> |
|  Peanut Butter Sandwich | \$20.00 | | <input type="text" value="5"/> | <input type="text" value="0"/> |
|  Gluten Free Trios | \$5.00 | | <input type="text" value="1"/> | <input type="text" value="0"/> |
| Totals | | \$229.00 | 57 | 0 |

Order Notes
Type here (250 Characters max)








Save



Clear Order

Build Order By: Cookies Girl

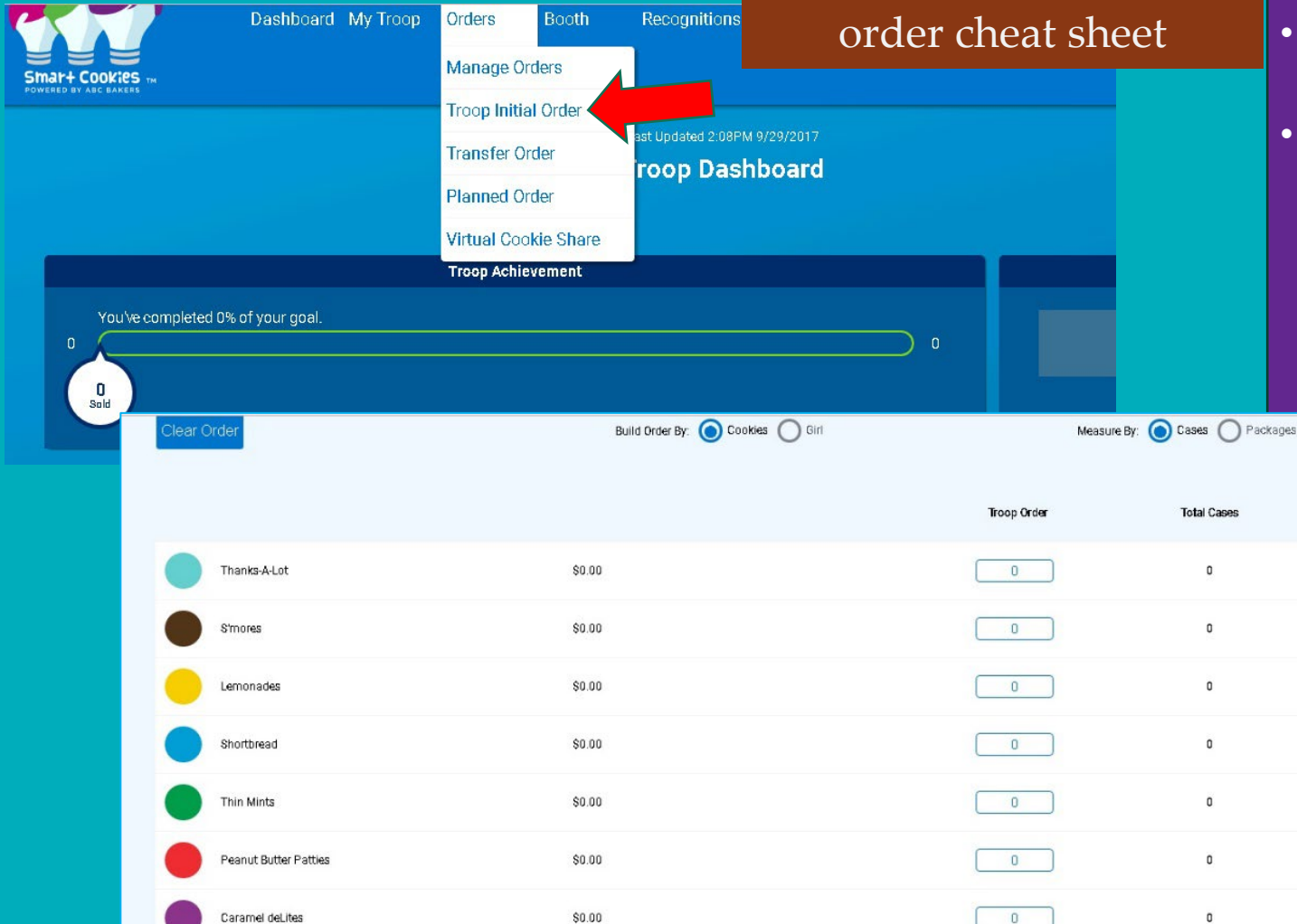
Measure By: Cases Packages

| | | | Troop Order | Total Cases |
|---|--------|--|--------------------------------|-------------|
|  Thanks-A-Lot | \$0.00 | | <input type="text" value="0"/> | 0 |
|  S'mores | \$0.00 | | <input type="text" value="0"/> | 0 |
|  Lemonades | \$0.00 | | <input type="text" value="0"/> | 0 |
|  Shortbread | \$0.00 | | <input type="text" value="0"/> | 0 |
|  Thin Mints | \$0.00 | | <input type="text" value="0"/> | 0 |
|  Peanut Butter Patties | \$0.00 | | <input type="text" value="0"/> | 0 |
|  Caramel deLites | \$0.00 | | <input type="text" value="0"/> | 0 |










Smart Cookies: Initial Cookie Order

See page 13 of Troop Handbook for initial order cheat sheet



The screenshot shows the Smart Cookies website interface. At the top, there is a navigation bar with 'Dashboard', 'My Troop', 'Orders', 'Booth', and 'Recognitions'. The 'Orders' menu is open, showing options: 'Manage Orders', 'Troop Initial Order' (highlighted with a red arrow), 'Transfer Order', 'Planned Order', and 'Virtual Cookie Share'. Below the navigation bar, there is a 'Troop Achievement' section with a progress bar showing 'You've completed 0% of your goal.' and a '0 Sold' counter. The main content area is titled 'Troop Dashboard' and features a 'Build Order By:' section with radio buttons for 'Cookies' (selected) and 'Girl', and a 'Measure By:' section with radio buttons for 'Cases' (selected) and 'Packages'. Below this is a table with columns for 'Troop Order' and 'Total Cases'. The table lists various cookie types with their respective prices and order quantities.

| | | | Troop Order | Total Cases |
|---|-----------------------|--------|--------------------------------|-------------|
|  | Thanks-A-Lot | \$0.00 | <input type="text" value="0"/> | 0 |
|  | S'mores | \$0.00 | <input type="text" value="0"/> | 0 |
|  | Lemonades | \$0.00 | <input type="text" value="0"/> | 0 |
|  | Shortbread | \$0.00 | <input type="text" value="0"/> | 0 |
|  | Thin Mints | \$0.00 | <input type="text" value="0"/> | 0 |
|  | Peanut Butter Patties | \$0.00 | <input type="text" value="0"/> | 0 |
|  | Caramel deLites | \$0.00 | <input type="text" value="0"/> | 0 |

- December 8 - Initial Order due in Smart Cookies
- Be mindful of the quantity of cookies that your troop is ordering
- **DO NOT OVER ORDER FOR BOOTH SALES! COOKIES CANNOT BE RETURNED TO COUNCIL!!!**
- Save all orders until you are ready to submit.
- **Tip:** If you only need individual packages:
 - Transfer individual packages from another troop in same service unit



Cookie Delivery



Troop volunteer distributes cookies to girls at alternate location.

- Initial order deliveries - January 10-13
- Service Unit Cookie Specialist arranges and notifies troop volunteer of delivery date, location and assigned pickup time
 - Will be in a designated location in or near service unit meeting location
 - Recruit parents (if needed) to help transport initial cookie order
- Be prompt & patient
- All vehicles should meet at alternate location and arrive at delivery location at once
- Make sure vehicles are “cleaned out” before arriving
- Count and verify quantity before you sign receipt
 - Keep your copy of the receipt for end-of-sale reconciliation.



Cookie Receipts

MONEY AND/OR COOKIE RECEIPT
(IMPORTANT: BE SURE TO WRITE TROOP NUMBER ON ALL RECEIPTS)

TROOP # / NAME: 12345 / Candi Beaboo S.U. 145 DATE: 1/8/19

| NO. OF CASES | NO. OF PKGS. | VARIETIES | MONEY |
|--------------|--------------|----------------|-------|
| | 3 | THANKS-A-LOTS | |
| | 2 | GIRL SCOUT S'M | |
| | 6 | LEMONADES | |
| | 1 | SHORTBREAD | |
| | 5 | THIN MINTS | |
| | 4 | PEANUT BUTTER | |
| | | CARAMEL deLIT | |
| | | PEANUT BUTTER | |
| | | CARAMEL CHOC | |
| | 25 | ♦ TOTAL | |

RECEIVED BY: Momma Beaboo
RECEIVED FROM: Troop Lee

MONEY AND/OR COOKIE RECEIPT
(IMPORTANT: BE SURE TO WRITE TROOP NUMBER ON ALL RECEIPTS)

TROOP # / NAME: 12345 / Candi Beaboo S.U. 145 DATE: 1/8/19

| NO. OF CASES | NO. OF PKGS. | VARIETIES | MONEY |
|--------------|--------------|-----------------------------|-------|
| | 3 | THANKS-A-LOTS | |
| | 2 | GIRL SCOUT S'MORES | |
| | 6 | LEMONADES | |
| | 1 | SHORTBREAD | |
| | 5 | THIN MINTS | |
| | 4 | PEANUT BUTTER PATTIES | |
| | | CARAMEL deLITES | |
| | | PEANUT BUTTER SANDWICH | |
| | | CARAMEL CHOCOLATE CHIP - gf | |
| | 25 | ♦ TOTAL | |

RECEIVED BY: Momma Beaboo TROOP # _____
RECEIVED FROM: Troop Leemee TROOP # _____

ALWAYS USE A RECEIPT ANYTIME COOKIES OR MONEY CHANGES HANDS!

- Have parents count cookies/money in front of you and then sign a receipt. You keep white copy & give parent yellow copy
- Numbering (optional)
- Insist parent/guardian sign the receipt, not the girl
- Once a parent signs for cookies, they are responsible for payment



MONEY AND/OR COOKIE RECEIPT
(IMPORTANT: BE SURE TO SHOW TROOP NUMBER ON ALL RECEIPTS)

TROOP # / NAME: 653 / Mary Austin S.U. 604 DATE: 2-12-07

| NO. OF CASES | NO. OF PKGS. | VARIETIES | MONEY |
|--------------|--------------|-----------|-------|
| | | CARAMEL | |
| | | PEANUT | |
| | | SHORTB | |
| | | THIN MI | |
| | | PEANUT | |
| | | LEMON | |
| | | CARTWE | |
| | | THANKS | |
| | | ♦ TO | |

RECEIVED BY: Jeri
RECEIVED FROM: M

MONEY AND/OR COOKIE RECEIPT
(IMPORTANT: BE SURE TO SHOW TROOP NUMBER ON ALL RECEIPTS)

TROOP # / NAME: 653 / Mary Austin S.U. 604 DATE: 2-12-07

| NO. OF CASES | NO. OF PKGS. | VARIETIES | MONEY |
|--------------|--------------|------------------------|---------------|
| | | CARAMEL deLITES | |
| | | PEANUT BUTTER PATTIES | |
| | | SHORTBREAD | |
| | | THIN MINTS | \$ 555 |
| | | PEANUT BUTTER SANDWICH | |
| | | LEMON PASTRY CREMES | |
| | | CARTWHEELS | |
| | | THANKS-A-LOTS | |
| | | ♦ TOTAL | |

RECEIVED BY: Jeni Smith
RECEIVED FROM: Mary Austin

Damaged Cookies

- Damages can be exchanged at a cupboard for same variety
- Sometimes a case is short a package or a package is empty. If this happens, notify the Council Product Program Department.



Cookie Booths



One Girl Scout may host a Mini Booth (lemonade stand style booth), provided she is supervised by her own parent/guardian or another registered adult female. Sisters, or girls in the same household, may participate in this kind of booth together.

More information about cookie booths (i.e. locations and scheduling) will be reviewed in your local Service Unit cookie training.

| What is cookie booth? | Who arranges a cookie booth? | How does the troop set up a cookie booth? |
|--|--|--|
| <p>A cookie booth is a place for direct cookie sales to the public. It can be at a business, place of worship or a location where the troop is highly visible. Follow safety activity checkpoints.</p> | <p>Some service units secure and schedule all cookie booths in their area, while others allow the troops to contact local merchants and businesses directly.</p> | <p>Troop volunteer contacts merchant directly to obtain permission prior to booth (normally from a manager/supervisor).</p> |
| <p>Any age level can conduct a booth sale.</p> | <p>Some cookie booths are secured and organized by council staff.</p> | <p>Certificate of Liability Insurance & tax ID information- some businesses require this before approving a booth.</p> |
| <p>Must consist of at least one Girl Scout plus two adults. Girl(s) should be identifiable as Girl Scouts. 3-4 Girl Scouts recommended.</p> | <p>Your booth location is limited to P2P Boundaries.</p> <p>Troops must follow merchant rules at cookie booth location. Normally scheduled (in advance) first come, first serve</p> <p>Troop volunteer contacts merchant directly to obtain permission prior to booth (normally from a manager/supervisor).</p> | <p>Certificates of Liability are issued by request only. Send requests to council.</p> |



Cookie Booths

- How many cookies do I need for a booth sale?
 - Check with other volunteers in your service unit to see how well cookies sell at different locations and what the “hot spots” are.
- Use leftover booth cookies for next booth sale.
- **DO NOT OVER ORDER!!!** – Be mindful of slower selling varieties. If you only want a few packages (and not a full case), get them from another troop in your service unit.
- Enter troop-secured booth locations in Smart Cookies so it will be listed on the GSUSA national cookie booth locator.



| Cookies | Cases |
|----------------|---------------|
| Thin Mints | 29% (6 cases) |
| Carmel deLites | 24% (5 cases) |
| PB Patties | 15% (3 cases) |
| PB Sandwiches | 11% (2 cases) |
| Trefoil | 8% (1 case) |
| Adventurefuls! | 5% (1 case) |
| Lemonades | 6 % (1 case) |
| Toast-Yay! | 4% (1 case) |

Cookies for a Cause (CFC)

Girl Scouts Carolinas Peaks to Piedmont (GSCP2P) is launching a new council-wide service project and gift of caring program called Cookies for a Cause. This year, we will be working with first responders to provide packages of cookies. This includes EMS workers, law enforcement officers, firefighters, emergency workers, lineman, etc. The top-selling C4C troop in each service unit will receive 20 cases to distribute to first responders in their local community.

- \$5 per package
 - Sold at booths and in Digital Cookie
 - First column on order card (Donate Cookie Packages)
- CFC rewards awarded for girls who sell at least 16 packages
- Top seller - Recognition at our GEO event



Cookies for a Cause

Girl Scout Cookie™ packages stay local to power up your troop and amazing year-round fundraisers for girls in your local community.

NEW COOKIE!

Adventureful™
NEW! BERRY BLENDED WITH CRISP NUTRITIONAL FLAVORS. THE BEST OF BOTH WORLDS. THE BEST OF FLAVORFUL BLENDED WITH CRISP NUTRITIONAL FLAVORS.

Toast-yay™
FRESH! Toast-yay™ is a delicious tangy and soft. Perfect for snacking from the car.

Lemonades™
NEW! LEMON! THE BEST OF BOTH WORLDS. THE BEST OF FLAVORFUL BLENDED WITH CRISP NUTRITIONAL FLAVORS.

girlscouts

\$5.00 PER PACKAGE

1000 1500 2000 2500 3000 3500 4000 4500 5000 5500 6000

FIRST NAME _____ TROOP # _____
ADULT CONTACT'S NAME _____
ADULT PHONE NUMBER _____

| # | LAST NAME (PRINT) | ADDRESS | PHONE/EMAIL | NUMBER OF PACKAGES | AMOUNT DUE |
|----|-------------------|---------|-------------|--------------------|------------|
| 1 | | | | | |
| 2 | | | | | |
| 3 | | | | | |
| 4 | | | | | |
| 5 | | | | | |
| 6 | | | | | |
| 7 | | | | | |
| 8 | | | | | |
| 9 | | | | | |
| 10 | | | | | |

Thank you for supporting Girl Scouts. Through the

Dashboard My Troop **Orders** Booth Recognitions Finances Reports Cookies Tips &

Manage Orders
Troop Initial Order
Transfer Order
Planned Order
Virtual Cookie Share

DISTRICT Cofax Troop: 40256 Name: Firstname Lastname Phone: (999) 999-9999 Email: email@gs

Enter CFC packages sold by girl

| Name | Total |
|--------------|-----------|
| Polly Price | 15 |
| Troxy Roxie | 40 |
| Beth Keweth | 3 |
| Total | 58 |

Order notes
Type here (250 Characters max)

Save

- First column on order card (Donate Cookie Packages)
- Reflected in Smart Cookies as Cookie Share or Cshare
- Reflected in Digital Cookie as Donation
- Girl-delivery orders (including online)- Enter by girl on Virtual Cookie Share screen
 - Cookies tab, Virtual Cookie Share
- Calculated in with troop and individual girl totals

Buy 5 Promotion

Promotion to help troops and girls reach their sales goals

- Free (no cost) to troops
- If a customer purchases 5 boxes, his/her name goes in a drawing to win a year's supply of cookies
- Four winners – one from each service center



Walk-About Week Promotion

- January 13 – January 21
- Promotion to help troops and girls reach their sales goals through door-to-door sales in safe neighborhoods, while selling with a responsible adult.
 - If a girl sells 30 packages during Walk-about week, she will earn a Walk-About Week patch.



Money and Girl Payments to Troop



- Girls collect money when delivering cookies to the customer(s), unless ordered online
 - Troops accept checks at own risk – deposit to troop account
 - Customer checks are made out to the troop
 - Tip - add girl name to memo line
- **All money collected must be deposited troop bank account (not personal account)**
- Make cash/check deposits frequently and promptly to troop account
- So that you do not have a girl with a large balance due your troop, do not “reissue” cookies until she submits at least 50% of funds due for cookies already distributed to her.

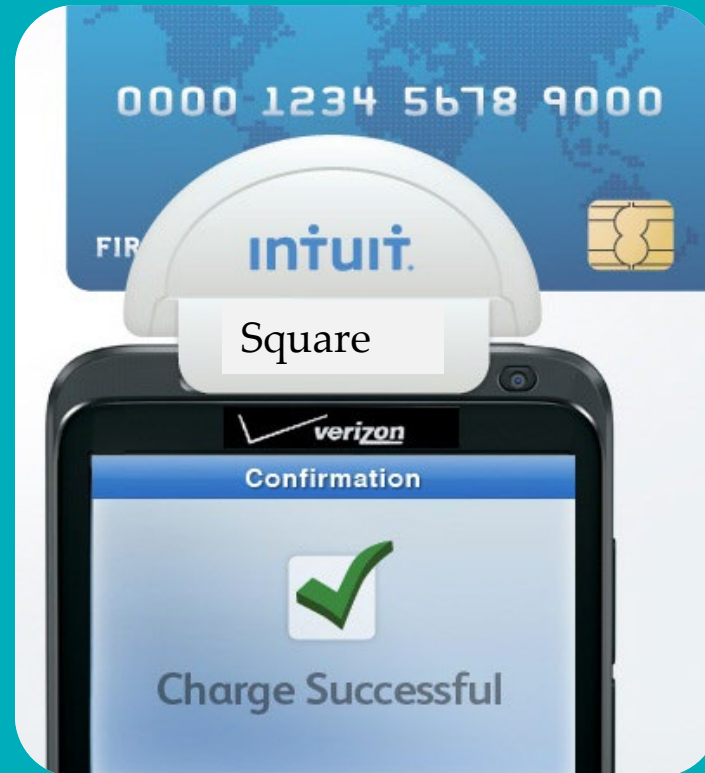
Funds collected online through Digital Cookie are “credited” to your Smart Cookies account.

Mobile Technology – Cash Apps

Cash Apps cannot be attached to troop account; however, Venmo and PayPal can be processed through Digital Cookie when order is placed in full browser version

- **All money collected must be deposited troop bank account (not personal account)**

Troop can use Square, etc.; however, must be attached to troop account



- Digital Cookie– Council absorbs transaction fees
 - Funds are not deposited into troop account – credit in Smart Cookies/Digital Cookie
 - For use only in cookie season
- Square, etc. - Troops are responsible for all transaction and related fees
 - Funds deposited into troop account
 - Can be used anytime



Cookie Cupboards



- A cookie cupboard is a location where an authorized troop volunteer can pick up cookies for a troop to use to fill cookie orders or sell at booths.
- Cupboard locations
 - GSCP2P Service Centers in Hickory, Gastonia and Asheville, Friendly Center, Greensboro, City Transfer & Storage in Winston Salem.
 - Volunteer cupboards – located throughout council. Operated and managed by a volunteer.
 - Mobile
 - **Cookies may not be returned and are distributed full cases (12 packages per case).**
 - Must show Cupboard Authorization Form
 - Service Center cupboard schedules, see council website in late December/early January

Smart Cookies: Cookie Cupboards

Smart Cookies
POWERED BY ABC BAKERS

Dashboard My Troop **Orders** Booth Recognitions Finances Reports Cookies Tips & Tools Media

- Manage Orders
- Troop Initial Order
- Transfer Order
- Planned Order
- Virtual Cookie Share

Planned Order for:
Select a Troop

TROOP 40256

Name: Firstname Lastname Phone: 9999999999 Email: email@gs.com

Pick up from:

CUPBOARD

- Asheville Service Center**
31 College Place, Bldg C
Asheville, NC 28801
- Catawba Cupboard-B Steelmon**
824 45th Ave Ln NE
Hickory, NC 28601
- Hickory Service Center**
208 Union Square NW
Hickory, NC 28601
- Alamance Cupboard - L Frank**
513 S Maple St

Map Satellite

Asheville

ALBEMARLE
ALBEMARLE PARK
HISTORIC MONTFORD
FIVE POINTS

Map data ©2017 Google

Pick up from:

CUPBOARD

Hickory Service Center

Catawba Science Center
Hickory

208 Union Square NW
Hickory, NC, 28601

Edit

DATE

December

| | | | |
|-----|----|-----|----|
| Tue | 05 | Wed | 06 |
| Sat | 09 | Wed | 13 |

Continue

TIME

TROOP 40256

Name: Firstname Lastname Phone: 9999999999 Email: email@gs.com

CUPBOARD

Hickory Service Center

Catawba Science Center
Hickory

208 Union Square NW
Hickory, NC, 28601

Edit

DATE

Tuesday, December

05

TIME

| | |
|---------------------|--------------------|
| 9:00 AM - 10:00 AM | 12:00 PM - 1:00 PM |
| 11:00 AM - 12:00 PM | 2:00 PM - 3:00 PM |
| 1:00 PM - 2:00 PM | 3:00 PM - 4:00 PM |
| 8:00 PM - 8:30 PM | |

Save



Smart Cookies: Cookie Cupboards

The screenshot shows the Smart Cookies ordering interface. At the top, there are three location fields, each with an 'Edit' button. The first field shows '208 Union Square NW, Hickory, NC, 28601'. Below this is a 'Clear Order' button. The main area is a table with the following items and their prices:


| | | | CASES |
|--------|------------------------|--------|--------------------------------|
| | Thanks-A-Lot | \$0.00 | <input type="text" value="0"/> |
| | S'mores | \$0.00 | <input type="text" value="0"/> |
| | Lemonades | \$0.00 | <input type="text" value="0"/> |
| | Shortbread | \$0.00 | <input type="text" value="0"/> |
| | Thin Mints | \$0.00 | <input type="text" value="0"/> |
| | Peanut Butter Patties | \$0.00 | <input type="text" value="0"/> |
| | Caramel deLites | \$0.00 | <input type="text" value="0"/> |
| | Peanut Butter Sandwich | \$0.00 | <input type="text" value="0"/> |
| Totals | | \$0.00 | |

A red arrow points from a purple callout bubble to the 'CASES' column header.

Planned orders are entered in cases
12 packages = 1 case

- Ordering process for cookies needed after the initial order.
- Estimate used to help guarantee the availability of the cookies your troop needs from a specified cupboard.
 - Planned orders can be adjusted at the time of pick up depending on the cupboard inventory
 - *Two planned orders per week limit*
 - Must be entered in Smart Cookies by Sunday at 11:30 pm.

Smart Cookies: Cookie Cupboards



CUPBOARD AUTHORIZATION FORM
2024 COOKIE PROGRAM



TROOP #: _____ SERVICE UNIT: _____
TROOP COOKIE MANAGER: _____

CUPBOARD COOKIES RECEIVED:

| DATE | ADV | TY | LEM | TRF | TM | PBP | CD | PBS | TOTAL | RCP # |
|------|-----|----|-----|-----|----|-----|----|-----|-------|-------|
| | | | | | | | | | | |
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COOKIES CANNOT
BE RETURNED OR
EXCHANGED!



PLANNED ORDERS MUST BE
PLACED IN SMART COOKIES BY
SUNDAY NIGHT AT 11:30 P.M.
OF THE WEEK YOU PLAN TO
PICK THEM UP.

Cupboard Authorization Form

*Who are
you?*



Smart Cookies: Troop-to-Girl Transfers

The screenshot displays the Smart Cookies web application interface. The navigation menu includes Dashboard, My Troop, Orders, Booth, Recognitions, Finances, Reports, Cookies, Tips & Tools, Media, and Help. The 'Orders' menu is open, showing options: Manage Orders, Troop Initial Order, Transfer Order, Troop to Girl, and Planned Order. The 'TYPE OF TRANSFER' dropdown is set to 'Troop to Girl'. The form shows 'From:' SERVICE UNIT SU157 and TROOP 40256, with a quantity of 120 Packages. The 'To:' section has three search fields for SERVICE UNIT, TROOP, and GIRL. The GIRL search field is populated with 'Beth Keweth'. The 'TYPE OF TRANSFER' dropdown is also shown in a separate view, with 'Troop to Girl' selected. The 'Apply' button is highlighted at the bottom of the form.

Troop-to-Girl transfers move cookies from the troop inventory to the girl.

- Enter troop-to-girl transfers for all cookie sold in-person and online for girl delivery so that recognition order can be populated correctly. These entries are for cookies the girl receives from the troop inventory of cookies. C4C cookies sold for girl delivery are entered on another screen.
- Must be entered even for troops electing higher proceeds.

Smart Cookies: Troop-to-Girl Transfers

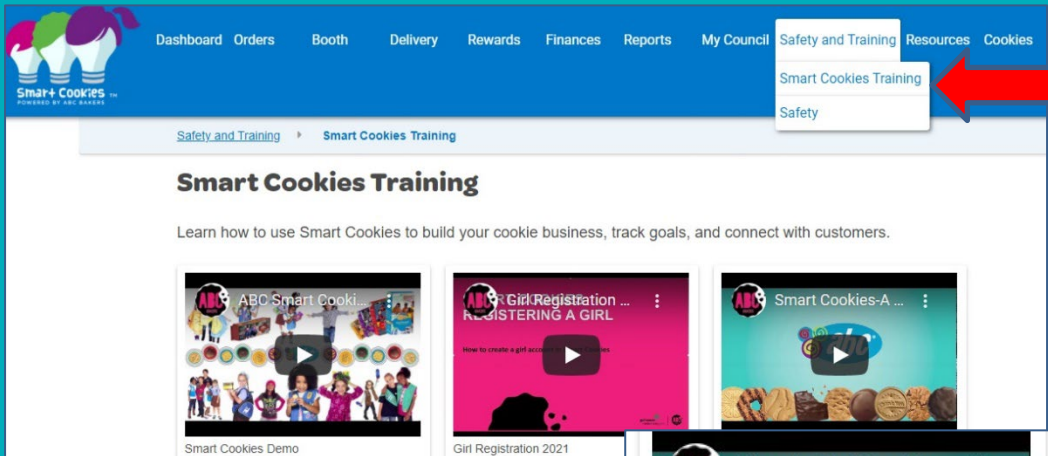
- Enter the quantity according to sales method.
- If sold at a booth, enter in booth packages
- If girl is responsible for payment, enter in packages column

| Clear Order | | PACKAGES | BOOTH'S PACKAGES | |
|-------------|------------------------|----------|---------------------------------|--------------------------------|
| | Thanks-A-Lot | \$8.00 | <input type="text" value="2"/> | <input type="text" value="0"/> |
| | S'mores | \$12.00 | <input type="text" value="3"/> | <input type="text" value="0"/> |
| | Lemonades | \$24.00 | <input type="text" value="6"/> | <input type="text" value="0"/> |
| | Shortbread | \$4.00 | <input type="text" value="1"/> | <input type="text" value="0"/> |
| | Thin Mints | \$4.00 | <input type="text" value="1"/> | <input type="text" value="0"/> |
| | Peanut Butter Patties | \$56.00 | <input type="text" value="14"/> | <input type="text" value="0"/> |
| | Caramel deLites | \$96.00 | <input type="text" value="24"/> | <input type="text" value="0"/> |
| | Peanut Butter Sandwich | \$20.00 | <input type="text" value="5"/> | <input type="text" value="0"/> |
| | Gluten Free Trios | \$5.00 | <input type="text" value="1"/> | <input type="text" value="0"/> |
| Totals | | \$229.00 | 57 | 0 |

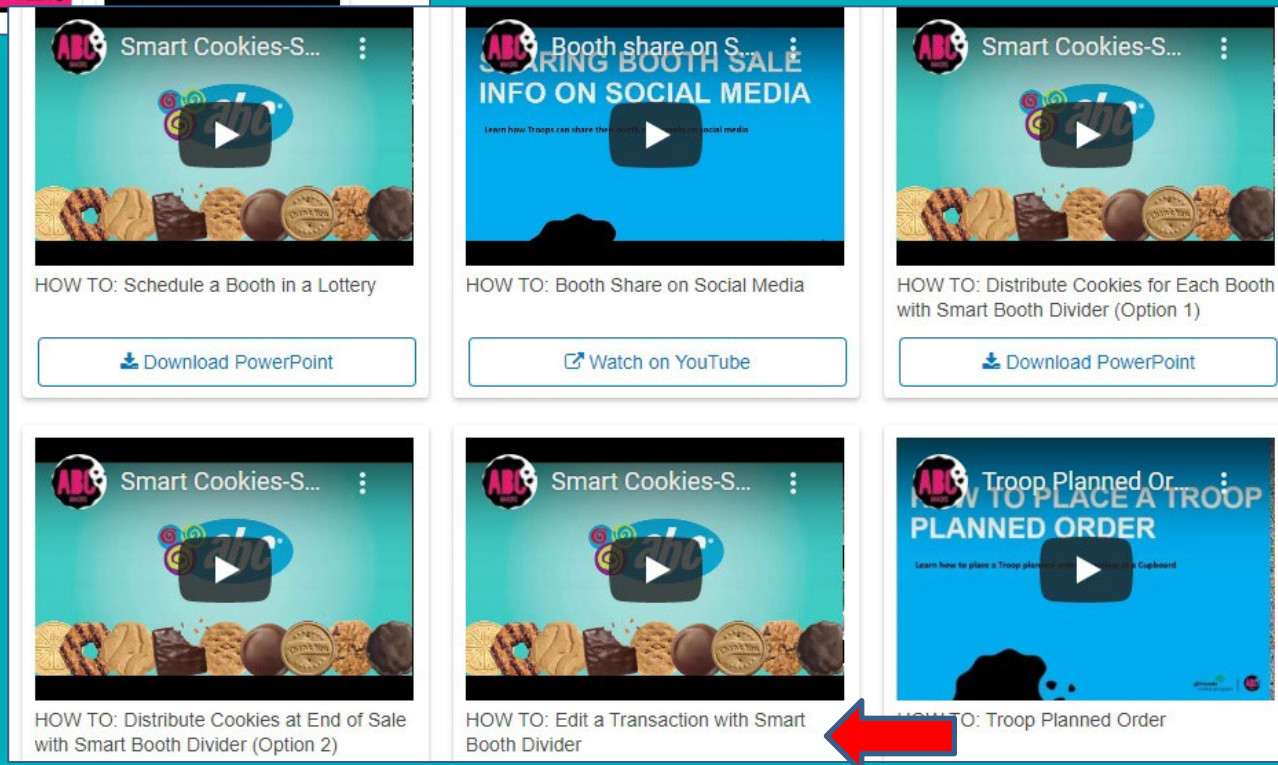
Order Notes

Recommend using Smart Booth Divider for transferring cookies to girls from booth sales. CFC cookies not "charged" to girls when using SC Booth Divider.

Smart Cookies: Smart Booth Divider



- Fast and easy method of transferring cookies sold at a booth to girls
- Booth must be listed in Smart Cookies



Smart Cookies: Managing Orders

Retrieve/edit any cookie transfer orders:

- T2T transfers
- T2G transers
- G2G transfers
- Planned Orders
- Virtual Cookie Share (CFC)

The screenshot shows the Smart Cookies dashboard. The 'Orders' menu is open, with a red arrow pointing to 'Manage Orders'. Below the menu are four cards representing order statuses: PLANNED (10 cases, \$480), ORDERED (416 cases, \$20,000), SOLD (81 cases, \$3,929), and ON HAND (334 cases, \$16,071). At the bottom, there are filter buttons for ALL, INITIAL ORDER, PLANNED, RESTOCK, TRANSFER, DAMAGED, COOKIE SHARE, and DIRECT SHIP.

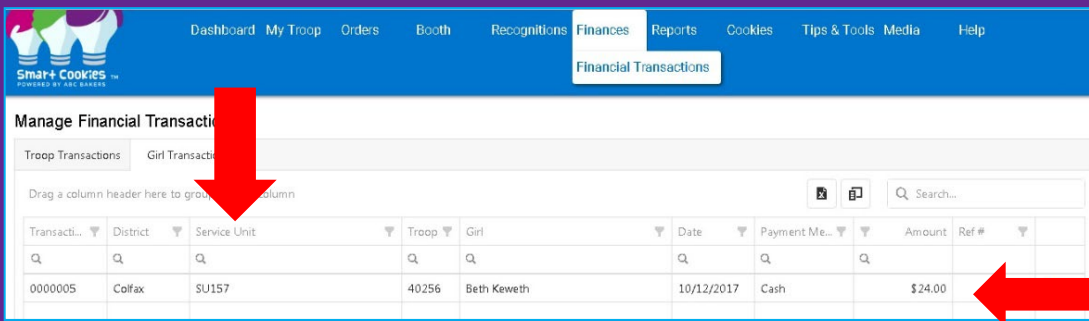
The screenshot shows the 'Manage Orders' page with 5 results. The table columns are DATE, ORDER #, TYPE, TO, FROM, CShare, TAL, SMR, LEM, SB, TM, PBP, CD, PBS, and an Action column. A red arrow points from the 'Click menu bar to edit' text to the Action column.

| DATE | ORDER # | TYPE | TO | FROM | CShare | TAL | SMR | LEM | SB | TM | PBP | CD | PBS | Action |
|-----------|---------|---------|-------------|-----------------------------|--------|------|------|------|------|------|-----|-----|-----|--------|
| 10/2/2017 | 32 | T2G | Beth Keweth | 40256 | 0 | -2 | -3 | -6 | -1 | -1 | -14 | -24 | -5 | ⋮ |
| 10/2/2017 | 34 | T2G | Polly Price | 40256 | 0 | 0 | 0 | 0 | -600 | 0 | 0 | 0 | 0 | ⋮ |
| 10/2/2017 | 35 | T2G | Beth Keweth | 40256 | 0 | 0 | 0 | 0 | -325 | 0 | 0 | 0 | 0 | ⋮ |
| 10/2/2017 | 33 | T2T | 40256 | 2896 | 0 | 1000 | 1000 | 1000 | 1000 | 1000 | 0 | 0 | 0 | ⋮ |
| 9/25/2017 | 29 | PLANNED | 40256 | Alamance Cupboard - L Frank | 0 | 0 | 0 | 0 | 0 | 48 | 36 | 36 | 0 | ⋮ |

Click menu bar
to edit



Smart Cookies: Girl Financial Transactions



Smart Cookies
FOUNDED BY SAC BAKER

Dashboard My Troop Orders Booth Recognitions **Finances** Reports Cookies Tips & Tools Media Help

Financial Transactions

Manage Financial Transactions

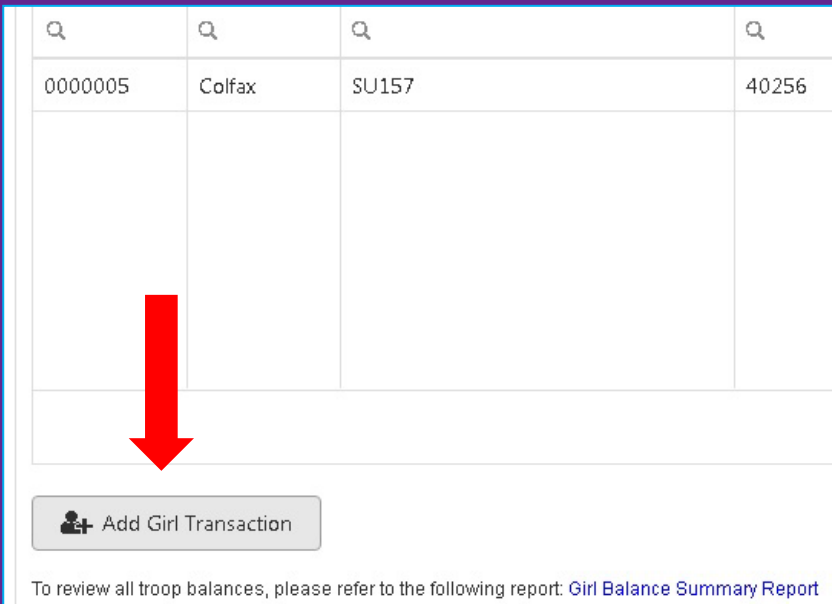
Troop Transactions Girl Transactions

Drag a column header here to group columns

| Transacti... | District | Service Unit | Troop | Girl | Date | Payment Me... | Amount | Ref # |
|--------------|----------|--------------|-------|-------------|------------|---------------|---------|-------|
| 0000005 | Colfax | SU157 | 40256 | Beth Keweth | 10/12/2017 | Cash | \$24.00 | |

Girl payments to troop

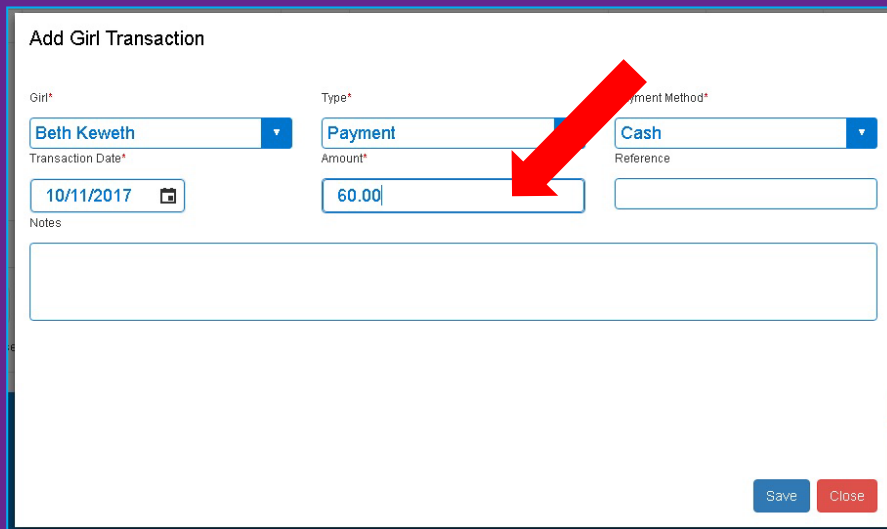
Optional: Entries can be made in Smart Cookies to keep track of girl balances owed to the troop



| Transacti... | District | Service Unit | Troop |
|--------------|----------|--------------|-------|
| 0000005 | Colfax | SU157 | 40256 |

Add Girl Transaction

To review all troop balances, please refer to the following report: [Girl Balance Summary Report](#)



Add Girl Transaction

Girl*

Type*

Payment Method*

Transaction Date*

Amount*

Reference

Notes



Payments to Council -- ACH Withdrawals

Council sweeps troop bank account for cookie money owed.

All troops that did not participate in the 2023 cookie or fall program must submit an ACH Debit Authorization Form.

New troops and troops whose bank account information changed since 2023 cookie program must submit an ACH Debit Authorization Form.

If the last four digits of your bank account and/or routing numbers are incorrect on the Troop Information Screen in Smart Cookies on January 12, contact Natalie Weaver at the Asheville Service Center (aweaver@girlscoutsp2p.org or 800-672-2148).

You will be locked out of making changes to the account and routing number fields in Smart Cookies.



Payments to Council -- ACH Withdrawals

1) March 7 – 60% of all orders through February 10

- Deduction for credit card payments through February 28
- Initial order
- Gluten-free Chocolate Chip preorder
- Cookies picked up from a cupboard through February 10
- Troop-to-troop transfers
- Cookies for a Cause cookies entered on the virtual cookie share screen in Smart Cookies

2) April 2 – Remaining balance due Council

**NO TROOP-TO-TROOP TRANSFERS IN SMART COOKIES UNTIL
JANUARY 16**

**E-MAIL REMINDERS SENT TO CONTACTS LISTED ON TROOP
SCREEN**

PUT THIS ON
YOUR
CALENDAR!



Payments to Council -- ACH Withdrawals



TROOP UNAVAILABLE FUNDS FORM 2024 COOKIE PROGRAM

This form is used to notify GSCP2P of unavailable troop funds to cover an ACH withdrawal.

This form must be completed to suspend or adjust the amount of a troop's ACH withdrawal for the cookie program. A separate request is required for each withdrawal. **GSCP2P cannot honor requests/forms received after the deadlines below!**

There is a fee that will be charged to defer an ACH withdrawal and/or for ACH rejections. Troops will be charged 2% of any amount deferred (or \$20 minimum) and/or 2% of any amount rejected (or \$35 minimum). This fee will be added to your final ACH withdrawal on April 2.

Deadlines (Received/In Council Hands):

For March 7 ACH Withdrawal: March 4
For April 2 ACH Withdrawal: March 28

Troop Information

Troop Number _____ Service Unit _____ Date _____

Form Completed By _____

Phone _____

Mailing Address _____

Street Address _____

E-mail Address _____

ACH Information

Amount Due to the Council _____ Scheduled Date of ACH Withdrawal _____

Amount Available for Withdrawal from Troop Account _____

Estimated Date Remaining Balance Due Will Be Available _____

Essential Information

Reason Funds Are Unavailable _____

Actions Taken to Date _____

Comments _____

Submit Troop Unpaid Funds Form if funds are not available for ACH withdrawal and/or ACH rejections.

- 2% fee or \$20 minimum for deferral or \$35 minimum for rejections



Girl Payments to Troop

- If you have a girl with a debt to your troop at the end of the cookie program,
 - You must submit the Girl Unpaid Funds Form and requested documentation **BY THE DEADLINE** to be considered for reimbursement per our Girl Unpaid Funds Procedure
- Submit the information even if it is your best friend or the parent promises to pay

MONEY AND/OR COOKIE RECEIPT
(IMPORTANT: BE SURE TO WRITE TROOP NUMBER ON ALL RECEIPTS)

TROOP # / NAME: 12345 / Candi Beabee S.U. 145 DATE: 1/8/19

| NO. OF CASES | NO. OF PKGS. | VARIETIES | MONEY |
|--------------|--------------|-----------------------------|-------|
| | 3 | THANKS-A-LOTS | |
| | 2 | GIRL SCOUT S'MORES | |
| | 6 | LEMONADES | |
| | 1 | SHORTBREAD | |
| | 5 | THIN MINTS | |
| | 4 | PEANUT BUTTER PATTIES | |
| | | CARAMEL deLITES | |
| | | PEANUT BUTTER SANDWICH | |
| | | CARAMEL CHOCOLATE CHIP - gf | |
| | 25 | ♦ TOTAL | |

RECEIVED BY: Momma Beabee TROOP # _____
 RECEIVED FROM: Troop Leannee TROOP # _____
M3 7/18



girlscouts
carolinas peaks
to piedmont

GIRL UNPAID FUNDS FORM
2024 GIRL SCOUT COOKIE PROGRAM

This form is used to notify Girl Scouts Carolinas Peaks to Piedmont (GSCP2P) of an amount owed to the troop by a girl.

- All signed (by parent/guardian) cookie/money receipts are attached (originals to the council - make copy for your own records).
- Completed/signed Parent Permission Form is attached.
- Form is complete and will be submitted to the GSCP2P accountant by April 3, 2024.
- I have read and understand the Girl Unpaid Funds Procedures (located on the council website).

Signature of Troop Leader/Troop Cookie Manager: _____

Troops who submit Girl Unpaid Funds Forms beyond April 3, 2024 will not be reimbursed per our Girl Unpaid Funds Procedures; however, GSCP2P will assist the troop with collecting the unpaid funds and the troop will then only receive reimbursement if the amount due is paid by the girl/parent.

Troop/Girl Information
 Troop Number: _____ Service Unit: _____ Date: _____
 Form Completed By: _____
 Phone Number: _____
 E-mail Address: _____
 Girl Scout Name: _____ Home Phone: _____
 Parent/Guardian Name (who signed Parent Permission Form): _____
 Work Phone: _____ Cell Phone: _____

Complete Street Address: _____
 Complete Mailing Address: _____
 Parent/Guardian E-mail Address: _____
 Place of Employment: _____
 Total number of packages sold by girl: _____
 Total amount owed to troop: _____ Total amount paid to troop: _____
 TOTAL AMOUNT PAST DUE: _____

Per Girl Average

- The average number of packages that each girl sells in a troop
- Girls not participating are excluded (no cookies assigned to them)
- Example:
 - If a troop sell 200 packages and there are 5 girls **participating** – the troop's per girl average (PGA) is 40 packages.

200 packages
/ 5 girls selling
= PGA Selling of
40 packages
per girl



Troop Proceeds/Profit

\$.75 per package

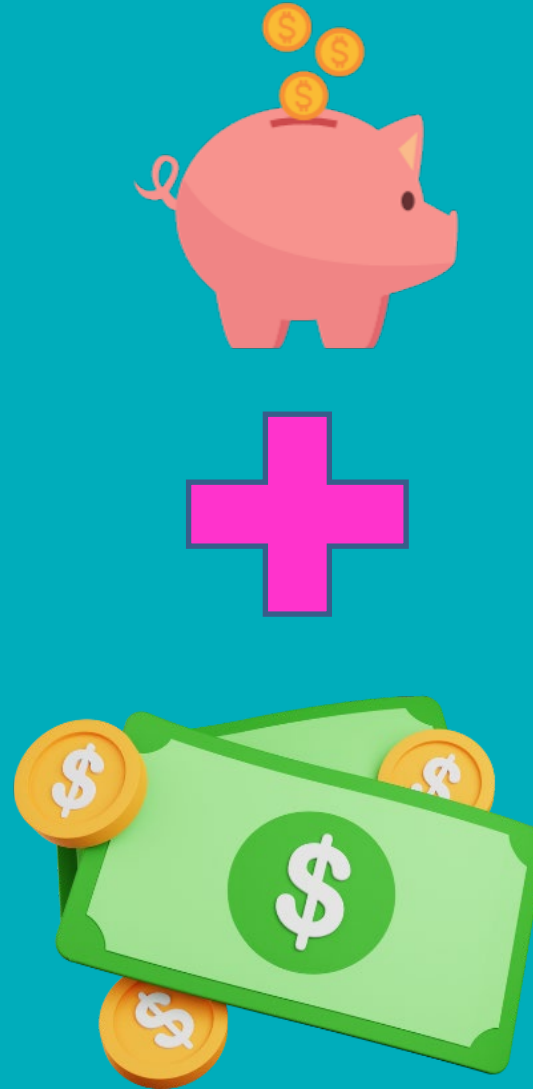
With **All** Girl Rewards

- **OR** -

\$.80 per package

With **Some** Girl
Rewards

**MINIMUM 105 PGA
SELLING**



Bonus proceeds from \$.03 to \$.15 per package can be earned. See Troop Bonus Proceeds Criteria file on cookie page of council website.

Smart Cookies: Editing Troop Proceeds

Dashboard My Troop Orders Booth Rewards Finances Reports Cookies Safety and Training

Troop Information

Girls Active* 1

Troop Number 1212

Proceed Plan* \$.75 Per Package - All Girl Rewards

Main Recognition Plan \$.75 Per Package - All Girl Rewards

Troop Recognition Plan No R...

Girls Selling* Expected Number of Girls Selling (0-999)

Level Brownie

Service Unit SU117

Proceed Plan Notes No Notes Available

Troop Information

Girls Active* 1

Troop Number 1212

Proceed Plan* \$.80 Per Package - Higher Proceeds Option

Main Recognition Plan \$.80 Per Package - Higher Proceeds Option

Troop Recognition Plan (None Selected)

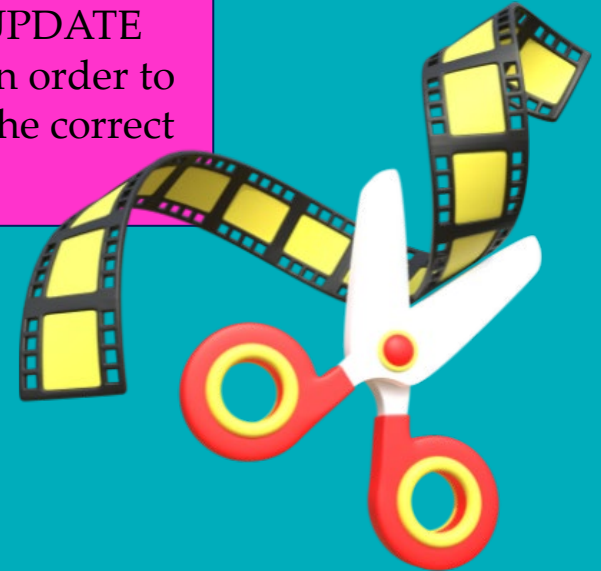
Level Brownie

Service Unit SU117

Proceed Plan Notes No Notes Available

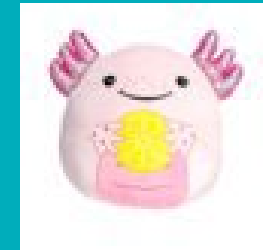
These fields must correlate

- If your troop is eligible and elects higher proceeds, change your recognition **and** proceeds plan on the Troop Information screen and rerun your Troop Balance Summary Report to view new balance due council
- If these fields are changed AFTER creating your recognition order, you'll need to UPDATE your recognition order to update it with the correct girl rewards.



Girl Rewards

- Girl rewards are **earned by girls**
- Also known as recognitions or incentives
- Are cumulative and earned to the highest sales level achieved



Girl Rewards

Rewards For All Girls

Girls whose troops elect higher proceeds of \$0.80 per package are only eligible to receive the rewards on this side of the flyer. Girls in troops that elect the base troop proceeds plan are eligible to earn the rewards on both sides. Rewards are cumulative so girls can earn all the rewards to the highest level achieved. Rewards are not replaceable and are non-transferable.

G.L.C. (Council Fees) more information will be e-mailed directly to qualifying girls the week of April 15.

| | | | |
|--|--|---|--|
| 10 Packages CPC Cookies for a Cause Patch | 25 Packages CPC Cookies for a Cause Beach Towel | 40 Packages CPC Cookies for a Cause Stetson Hat | 50 Packages Sold During Walk-Around Week January 12-21 Walk-Around Patch |
| 25 Packages Participation Patch | 50 Packages Achievement Star | 200 Packages Personalized Star Patch | 250 Packages COCOPOL COOL Cotton Pin |
| 400 Packages Two admission tickets to Cherokee Ripley Street Parking OR Greenstone Growth System Handoff OR Shovel and Trowel Ceremony OR Assed Patch Pillow | 500 Packages Collectible G.L.C. pin and admission ticket for girl plus adult chaperone to the G.L.C. event at West Hill, Emerald Point on June 9, 2024 | 600 Packages Girl Scout Membership-Dues | Council Wide Top Sellers* Girls who sell at least 2,000 packages will be recognized at our G.L.C. event. In addition, our top 50 council sellers will be presented with a medallion. |

Sell 5,000 Packages To Be A Stellar Seller!

All girls who sell at least 5,000 packages of cookies will be recognized in Atlanta, GA July 19-21, 2024* or receive a \$100 reward overnight. Large orders of their choice (credit applied) Stellar Sellers will also be invited to attend a dinner with our CEO, and receive a Stellar Seller T-shirt and patch.

*This is subject to availability. Girl Scout Atlanta will provide a list of items available for purchase. This is a girl scout event and chaperones will be required. More information will be provided to the end of the cookie program.

Higher proceeds - This side only

www.girlscoutspj.org | 800-572-2148

Base (\$.75) Proceeds

Higher Proceeds (\$.80)

Base Troop Proceeds Plan

Rewards on this side of the flyer are awarded only to girls whose troop elects the base troop proceeds plan of \$0.75 per package. Rewards are cumulative so girls earn all the rewards to the highest level achieved. Rewards are not replaceable and are non-transferable.

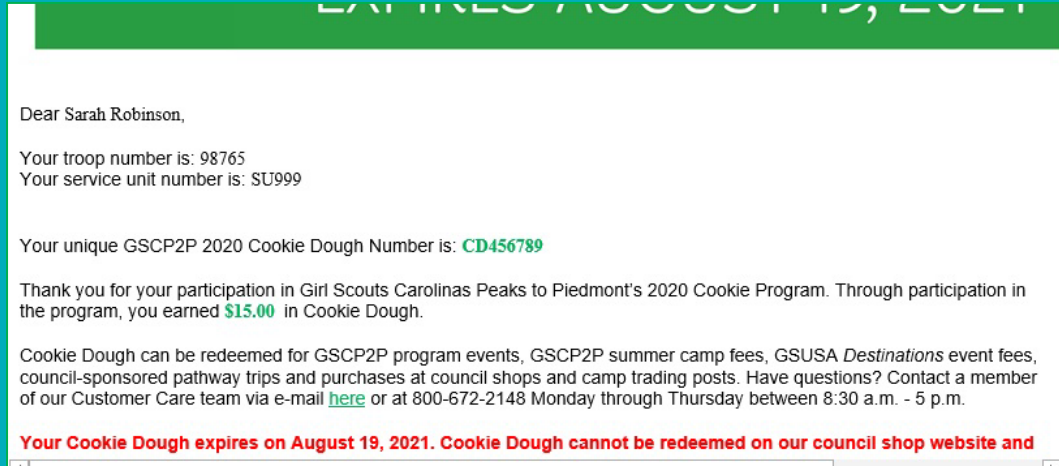
Two admission tickets will be provided for all experiences. Tickets for gift card are required for entry to all attractions and will be distributed through your Troop Cookie Manager. All tickets have an expiration date and cannot be replaced. Reservations may be required. Check experience location website for details prior to making reward choice.

| | | | |
|---|--|---|---|
| 100 Packages Fairy Bottle OR 80 Cookie Dough | 170 Packages Jawoll! PSL OR 80 Cookie Dough | 220 Packages Assed Patch OR 80 Cookie Dough | 260 Packages T-shirt OR 80 Cookie Dough |
| 300 Packages Belt Bag OR 100 Cookie Dough | 400 Packages Carolina Raptor Center OR Rool Patch Pillow OR Themed Hoodie OR 120 Cookie Dough | 500 Packages \$40 gift card to Lowcost Transpore Park OR \$40 gift card to Rockin' Jump Trampoline Park OR Long-sleeve T-shirt OR 140 Cookie Dough | 1,000 Packages Old Salers OR Duffie Bag AND Assed Patch Backpack Clip OR Oranice 20 oz. Tumbler OR 140 Cookie Dough |
| 1,000 Packages Adventure Zoo OR The Science Museum OR Floor Slip-Up Jacket OR 150 Cookie Dough | 1,500 Packages Newcar Hall of Fame OR Mad Splatter OR \$20 Multi-use gift card OR 160 Cookie Dough | 2,000 Packages One-hour trail ride at Blair's Ranch OR Six Glass Alley Gages 7 and over OR pair of custom Vera shoes OR 180 Cookie Dough | Rare Scholarships for Higher Education \$1,000 in scholarships will be awarded as part of our Girl Scout Cookie Program. |
| 2,000 Packages 800 Cookie Dough | 2,500 Packages Annual Living History Festival on October 26, 2024 at Hart Square Village OR 1/4 Creeper Bike Trail OR Ultimate Yoggling Kit OR 200 Cookie Dough | 3,000 Packages or More Cookie Dough is earned in \$20 increments the every 200 packages sold beyond 3,000 packages. | Extra Rewards Learn more in the Cookie Connection Newsletter and online at www.girlscoutspj.org |

www.girlscoutspj.org | 800-572-2148 | info@girlscoutspj.org

Girl rewards are also located on Cookie Connection and council website.

Girl Rewards - Cookie Dough



What is cookie dough?

- A credit earned by girls for council programs and purchases
- Cookie dough is nontransferable and can only be redeemed within GSCP2P
- Cookie dough information is e-mailed directly to girl earning it

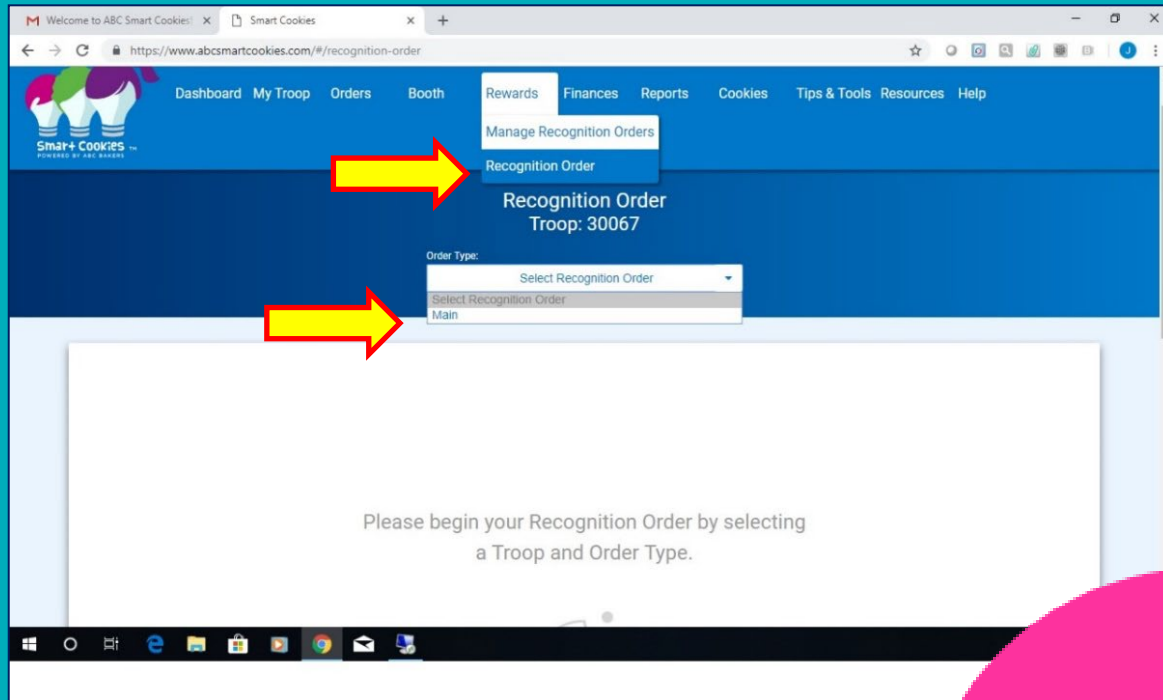
How can I use it?

- In council shops (can be used for special order items), trading post merchandise, program & summer resident camp fees, and *destinations* event fees.
- Girls simply give name to council shop staff member to redeem

How can I keep track of my funds?

- Cookie dough records are kept on file within the Council's retail system. For an updated balance, girls can contact a member of our Council Customer Care Team.

Creating Your Recognition Order

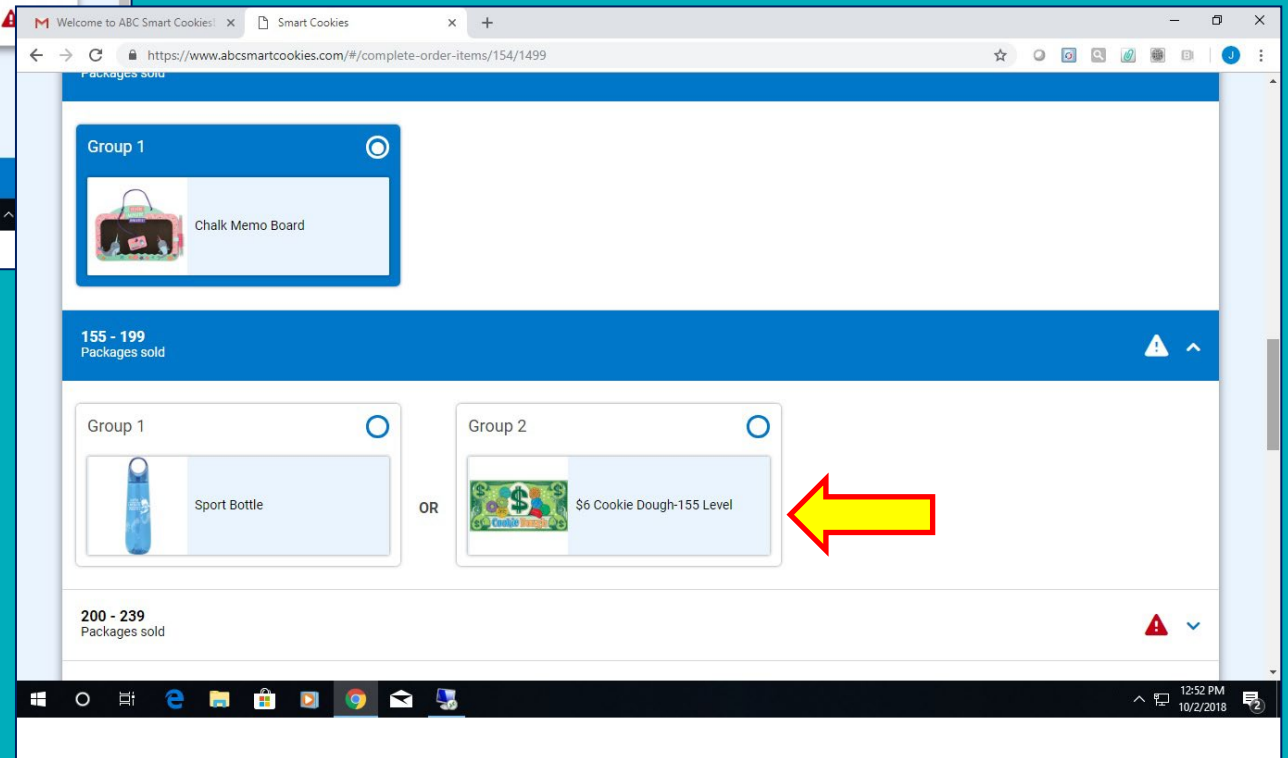
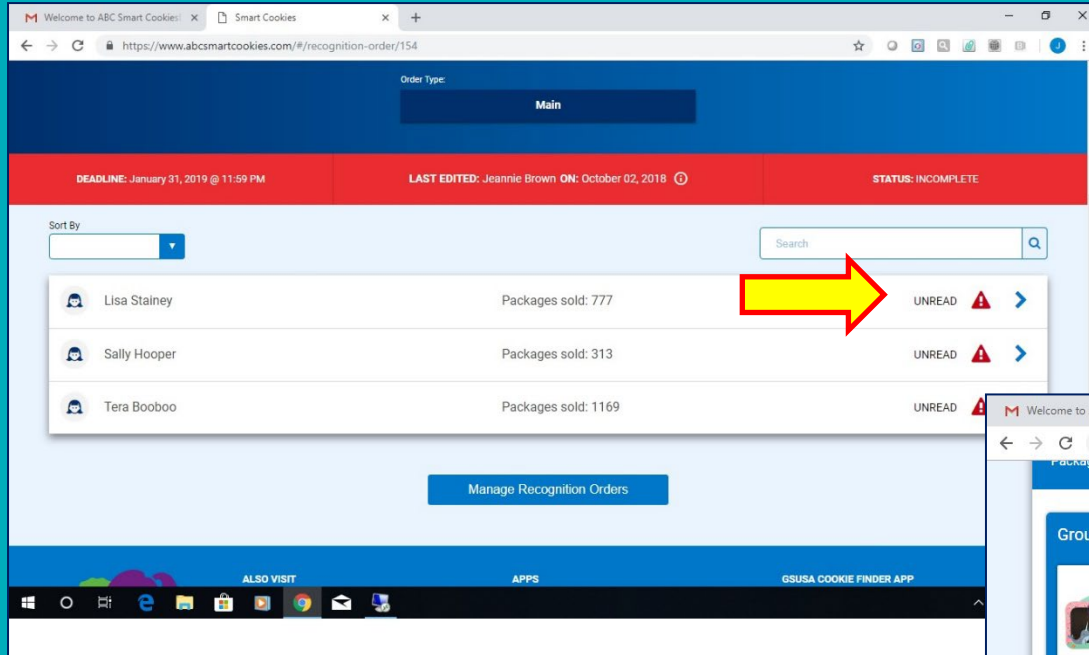


Create the Main Recognition order after all troop-to-girl transfers and CFC orders have been entered

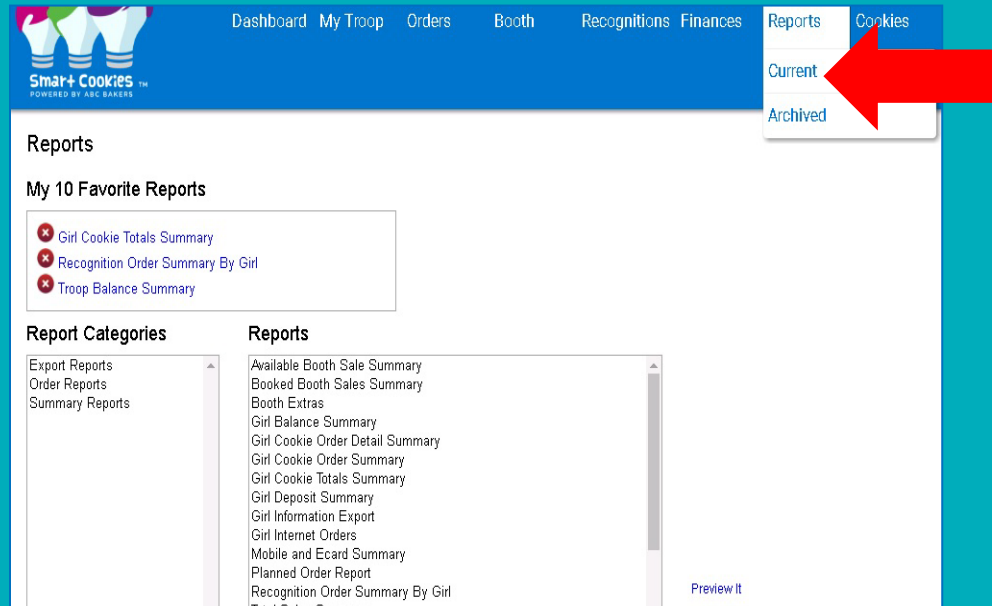
- **No Recognition Order Created = No Recognitions**
- To Create a Recognition Order
 - Recognitions tab, Create Recognition Order, use dropdown boxes, Main
 - The recognition order will auto-populate
 - Make choice selections for each girl – be sure to select correct shirt sizes (no exchanges)
 - Once the recognition order is complete, click Save and Exit



Creating Your Recognition Order



Smart Cookies: 4 Most Popular Reports



1. Troop Balance Summary
2. Girl Cookie Totals Summary
3. Girl Balance Summary
4. Recognition Order Summary by Girl

Smart Cookies: 4 Most Popular Reports

Page: 1
Date: 9/10/2012

**ABC Snap
Troop Balance Summary**

Girl Scouts Carolinas Peaks to Piedmont
Council = Girl Scouts Carolinas Peaks to Piedmont; Service Unit = SU 142-Forsyth-Kernersville-Walkertown;
Troop = 40203;

Contact 1 Information
Contact Full Name: Carla [REDACTED]
Address: 4850 talley rd
walkertown, NC [REDACTED]
Contact Day Phone: (336)-529-[REDACTED]
Contact Email: [REDACTED]@gmail.com

Contact 2 Information
Contact Full Name:
Contact Day Phone:
Contact Email:

Troop No: 40203 Brownie Proceed Plan: \$.57 Per Package With Recognitions
Service Unit: SU 142-Forsyth-Kernersville-Walkertown Girls Selling: 8
Avg. Packages Sold Per Girl Selling: 115.50 Girls Reg: 10
Avg. Packages Sold Per Girl Registered: 92.40 Early Plan: Early-Initial Order T-Shirt
Main Plan: \$.57 Per Box With Recognitions

Received: Initial Order Received **Cases** 59
Reorders 0
Damages 0
Total Received 59
CookieShare 0

Transfers In:

| Date | Trans # | Ref # | Transferred From | Cases |
|----------------------------|---------|-----------------------|--|-----------|
| 02/12/12 | 404834 | cookie booth 2/18-187 | Cupboard: C-Cup-Coffax Learning Center | 10 |
| 02/19/12 | 512251 | 312 | Cupboard: C-Cup-Coffax Learning Center | 6 |
| 03/08/12 | 930691 | 632 | Cupboard: C-Cup-Coffax Learning Center | 2 |
| Total Transfers In: | | | | 18 |

Transfers Out:

| Date | Trans # | Ref # | Transferred To | |
|-----------------------------|---------|-------|----------------|--|
| Total Transfers Out: | | | | |

Total Packages Sold: 924 **Total Cases Sold:** 0

Sales Amounts

| | |
|-------------------------|-------------------|
| Troop \$\$ | \$526.68 |
| Council \$\$ | \$3,169.32 |
| Total Sales \$\$ | \$3,696.00 |

Finances:

| Date | Trans # | Ref # | Bank Name | Type | Amount |
|------------------------|---------|------------|-----------|---------|-----------------------|
| 02/27/2012 | 49482 | itinal dpt | BB&T | Deposit | \$1,214.22 |
| 03/19/2012 | 85079 | | BB&T | Deposit | \$1,955.10 |
| Total Finances: | | | | | \$3,169.32 |
| Signature: _____ | | | | | Balance \$0.00 |

1) Troop Balance Summary

- Displays Information on:
 - Troop Proceeds/ Rewards Plan & PGA
 - Cookie transfers in and out of troop inventory
 - Amount due to council
 - Finances
 - Troop proceeds
 - Digital Cookie Direct Sales
 - Cookie Share (C4C)

Total Packages Sold should match Total Packages final number on Girl Cookie Totals Summary, minus any unsold packages

Smart Cookies: 4 Most Popular Reports

Page: 1
Date: 9/13/2012

ABC Snap
Girl Cookie Totals S

Girl Scouts Carolinas Peaks to Piedmont Training
Order Type = All Order Types;
Service Unit: Cleveland

| Girl Name | GSUSAID | Troop Level | Troop No | Total Pkgs | CShare Pkgs | Balance Pkgs |
|------------------|---------|-------------|----------|------------|-------------|--------------|
| Bernie Carpenter | | Junior | 20300 | 237 | 236 | 1 |
| Cindy Schafer | | Junior | 20300 | 96 | 96 | 0 |
| jeannie brown | | Junior | 20300 | 315 | 120 | 195 |
| Jeannie Brown | | Junior | 20300 | 18 | 0 | 18 |
| Terri Triplett | | Junior | 20300 | 80 | 80 | 0 |
| | | | | 746 | 532 | 214 |

Total CFC cookies



Total packages sold by girl



This number should match Total Packages Sold on Troop Balance Summary Report, minus any unsold packages

2) Girl Cookie Totals Summary

- Displays individual girl totals plus those sold for CFC (CShare)
- Recognition order will be populated based on sale totals in Total Pkgs column so run **BEFORE** creating recognition order

Smart Cookies: 4 Most Popular Reports

Date: 10/24/2018

**ABC Smart Cookies
Girl Balance Summary**

Troop Desc 10568
 Girl Name ~~Cadence Postage~~
 Grade Level Three
 GSUSAID 000037652194

| | Packages |
|-----------------------------|----------|
| Cookie Share Sales | 12 |
| Cookie Sales Initial Orders | 0 |
| Smart Cookies Direct Ship | 0 |

Non-Booth Transfers IN

| OrderID | Details | Ref Number | Amount |
|---------|---|------------|--------|
| 0005456 | To: Cadence Postage, FROM: Troop: 10568 | | 132 |
| 0005461 | To: Cadence Postage, FROM: Troop: 10568 | | 30 |
| 0005468 | To: Cadence Postage, FROM: Troop: 10568 | | 60 |
| 0006438 | To: Cadence Postage, FROM: Troop: 10568 | | 198 |
| 0024899 | To: Cadence Postage, FROM: Troop: 10568 | | 48 |
| 0033477 | To: Cadence Postage, FROM: Troop: 10568 | | 54 |
| 0040743 | To: Cadence Postage, FROM: Troop: 10568 | | 48 |

3) Girl Balance Summary

- Displays packages transferred to girls and financial credits

Page: 4
Date: 10/24/2018

**ABC Smart Cookies
Girl Balance Summary**

Troop Desc 10568

| OrderID | Type: Payment; Payment method: Cash | Ref Number | Amount |
|--|-------------------------------------|------------|------------------------|
| 0010091 | Type: Payment; Payment method: Cash | | \$400.00 |
| 0011390 | Type: Payment; Payment method: Cash | | \$48.00 |
| 0011391 | Type: Payment; Payment method: Cash | | \$420.00 |
| Total | | | 2256 |
| Total Transfers | | | 552 |
| Total Collected | | | \$2,256.00 |
| Total Cookies Ordered | | | 564 |
| Total Money Owed | | | \$2,256.00 |
| Packages Credited for Booth Sales | | | 0 |
| Total Packages Sold | | | 564 |
| Signature: _____ | | | Balance: \$0.00 |

Smart Cookies: 4 Most Popular Reports

| Page: 1 | | ABC Snap | |
|--|-------------------------|-----------------------------------|-------------------------|
| Date: 9/13/2012 | | Recognition Order Summary By Girl | |
| Girl Scouts Carolinas Peaks to Piedmont Training | | | |
| Troop = 12345; Order Type = All Order Types; | | | |
| Troop: 12345 | Service Unit: Cleveland | Plan Type: Main | Girl Total (Pkts): 2461 |
| Girl | GSUS | | |
| Carole Smith | | | |
| Carole Smith | | | |
| Jane Jones | | | |
| Jane Jones | | | |
| Jane Jones | | | |
| Jane Jones | | | |
| Jane Jones | | | |
| Jane Jones | | | |
| Jane Jones | | | |
| Jane Jones | | | |
| | | Total/Girl | 8 |
| | | Total/Troop | 51 |
| Grand Total | | Item | Qty |
| | | INTERLOCKING 100TH PATCH | 6 |
| | | No Recognitions | 6 |
| | | GEO PIN | 2 |
| | | \$8 COOKIE DOUGH | 10 |
| | | \$12 COOKIE DOUGH | 17 |
| | | 185 LEVEL-\$8 COOKIE DOUGH | 2 |
| | | RECYCLED TOTE BAG | 3 |
| | | 250 LEVEL-\$12 COOKIE DOUGH | 5 |
| | | Group Total: | 51 |
| Michelle Chilinski | | \$8 COOKIE DOUGH | 2 |
| Michelle Chilinski | | \$12 COOKIE DOUGH | 5 |
| Michelle Chilinski | | 185 LEVEL-\$8 COOKIE DOUGH | 1 |
| Michelle Chilinski | | 250 LEVEL-\$12 COOKIE DOUGH | 1 |
| | | Total/Girl | 12 |
| Snow White | | INTERLOCKING 100TH PATCH | 1 |
| Snow White | | No Recognitions | 1 |
| Snow White | | \$8 COOKIE DOUGH | 2 |
| Snow White | | \$12 COOKIE DOUGH | 3 |
| Snow White | | 185 LEVEL-\$8 COOKIE DOUGH | 1 |
| Snow White | | 250 LEVEL-\$12 COOKIE DOUGH | 1 |
| | | Total/Girl | 9 |

4) Recognition Order Summary by Girl

- Lists rewards earned by each girl in the troop with troop totals at end

Run this report after you create your recognition order to double-check your troop's information. If you find errors, run your Girl Cookie Totals Summary report, add any troop to girl transfers and then REVIEW your recognition order under the Recognitions Icon to update your order.

GEO Recognition Event



Each girl who sells at least 500 packages is a GEO (Girl Empowering Opportunity)

GEOs earn:

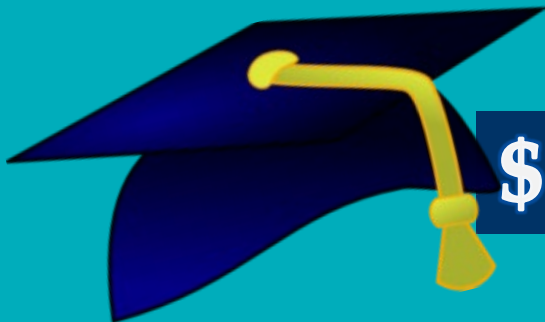
- A collectible pin
- A free admission ticket to the June 8, 2024, recognition event at Wet' n Wild, Emerald Pointe, Greensboro
- Fun day at water park with early afternoon GEO recognition ceremony
- GEOs can purchase additional water park tickets (good on June 8 only) with cookie dough
- Out-of-town GEOs option to lodge at Keyauwee Program Center (about a 25-minute drive to Emerald Pointe) – free Friday night and \$5 per person Saturday night
 - Girls must be registered and active & engaged in Girl Scouts at the time of redemption.
- Awesome prizes – Daisy, Brownie, Junior & Cadette age-level



Scholarships



- Top 3 sellers (regardless of age level)
- Scholarship drawings for Senior and Ambassador age-level girls who sell at least 500 packages
 - Girls must be registered and participating in Girl Scouts at the time of redemption.
- Awesome bonus reward drawings – Daisy, Brownie, Junior & Cadette age-level



\$15,500 in Scholarships



T H A N K

Y O U

