

## **Booth Guidelines 2024**

- Plan to bring your own table and chairs unless location notes specifically state they will be provided.
- Follow all requests and directions from store management. Booths are a privilege, not a right and businesses are not required to let us set up at their establishments or booth sponsors can cancel booths at their discretion.
- Do not block doors or impede the flow of customer traffic.

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<b>Booths</b>	<u>Guidelines:</u>
Secured by	
Council or SU	
<u>Volunteer</u>	
Walmart	<ul> <li>Approved sale dates vary by location. Troops should not approach Walmart for booth permission- permission is only obtained through GSCP2P's booth lottery system. Do not ask a store manager for additional booth times as this could affect our national agreement.</li> <li>Check your My Reservations screen in Smart Cookies to ensure which door your troop is setting up as Walmart locations may have more than one entrance. Another troop may be selling at the same location at another entrance.</li> <li>Booths are to be at least 15 feet from the entrances.</li> <li>Neither table or Girl Scouts may block entrances</li> <li>Only table and chair are authorized; no other equipment may be present (no tents, no space heaters, no signs (other than those that fit on a table), no animals (except service animals).</li> <li>Troop volunteers and Girl Scouts must wear appropriate attire (or uniforms) and conduct themselves in a professional manner.</li> <li>Neither girls or adult volunteers can eat, read, smoke or use mobile devices except for cookie sale transactions while manning the booth.</li> <li>Troop must comply with all requests from the store manager. At no point should a Girl Scout or adult volunteer attempt to challenge any direction from the store manager or designee. If a conflict arises, contact a council staff member.</li> <li>If approached by a reporter, Girl Scout troop members and volunteers should respond with "I'm sorry, I'm not the best person to respond to your questions. I'll be sure to let the appropriate person know when I'm done with my shift," or similar language. Then, direct any media inquiries to the council's Chief Marketing Officer at 336-369-7436 or the Walmart Media Hotline at 1-800-331-0085.</li> </ul>
Lowes Food	Check in with a store manager upon arrival. Do not block any doors or cart bays when setting up.
Harris Teeter	Booths are only approved for February 10, 2024, from 9 a.m6 p.m. (3-hour shifts). Please notify the manager on duty upon arrival. You may set-up OUTSIDE, at least 20 feet from ONE store entrance. Please note that the distribution of brochures or literature of any kind is NOT allowed.

Food Lion	Booths are only approved for February 17 and 24. Do not ask store management for additional dates/times. Booth must be set up to the right of the door (when looking at the building) and must be at least 15 feet from the door. To girls and two adults only. Check in with the store manager upon arrival.
Hanes Mall- 3320 Silas Creek Pkwy, Winton Salem, NC	Booths Locations  1) Lower Level/South side location – Food court entrance (food court will be above you). Cinnabon will be across from you. We have an empty unit that is barricaded so troops will set their table up in front of it.  2) North side location – Near the carousel, next to the elevator.
Hanes Mall- 3320 Silas Creek Pkwy, Winton Salem, NC	There will be security there to assist with location.  These are the only locations approved and troops cannot move to other locations! Tables shall be completely covered to the floor with black cloth table skirting. NO VINYL SKIRTING ALLOWED. No signs or displays more than 48" tall. The consumption of food and/or drink at the unit should be kept to a minimum and should never be visible to the general public. Troops should bring their own table and chairs.
Friendly Center- Outside of Friendly Pets/ Outside of Toys and Company	Booth Locations: Outside of Friendly Pets and Outside of Toys and Company  Tables shall be completely covered to the floor with cloth table skirting or long table cloth. NO VINYL SKIRTING ALLOWED. No signs or displays more than 48" tall. The consumption of food and/or drink at the unit should be kept to a minimum and should never be visible to the general public. Troops should bring their own table and chairs.
Asheville Mall	Booth Location: Near Ulta by the Barnes & Noble entrance  Troops bring their own table and chairs.